

# LATAM PODCAST REPORT

## TOP 100 PODCASTS

Reporting Period: September 28 - November 1, 2020

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	O Assunto	Rádios Grupo Globo	798,612	0
2	LOS40 MX - La Corneta	Prisa Radio	611,739	0
3	Leyendas Legendarias	Sonoro Media	512,256	New
4	Titulares Deportivos	Grupo BluRadio	206,006	New
5	Últimas noticias de CNN en Español	WarnerMedia	188,078	0
6	Pânico	Jovem Pan Podcast	139,916	↓3
7	Mundo da Luta	Rádios Grupo Globo	116,709	↑1
8	Asi las cosas con Carlos Loret de Mola	Prisa Radio	107,111	↓1
9	Estadão Notícias	Estadao	106,742	↓3
10	El Dollop	Sonoro Media	104,489	New
11	Comentaristas	Rádios Grupo Globo	98,829	↓2
12	GE Flamengo	Rádios Grupo Globo	90,753	↓8
13	Panorama CBN	Rádios Grupo Globo	85,834	↓2
14	Academia CBN - Mario Sergio Cortella	Rádios Grupo Globo	77,250	↓4
15	Café Brasil	audio.ad Podcast Network	64,383	↓3
16	Os Pingos nos Is	Jovem Pan Podcast	56,222	↑4
17	G1 Ouviu	Grupo Globo	52,464	↑39
18	Economia	Rádios Grupo Globo	52,214	↑3
19	GE Corinthians	Rádios Grupo Globo	51,914	↓6
20	Coronavirus: Realidad vs. ficción con Dr. Elmer Huerta	WarnerMedia	51,283	↓1
21	CARACOL - 6AM Hoy por Hoy	Prisa Radio	50,847	↑22
22	Palestras Filosóficas Nova Acrópole	Audioboom	49,952	↑36
23	De Todo Un Mucho	Sonoro Media	49,939	New
24	Jornal da CBN	Rádios Grupo Globo	49,130	0
25	Educação Financeira	Grupo Globo	48,681	↓10
26	Isso É Fantástico	Grupo Globo	47,601	↓9
27	RPP NOTAS DE RADIO	Grupo RPP	46,437	↓13
28	5 Fatos	CNN Brasil	45,300	↓3
29	LOS40 MX - ¡Ya Párate!	Prisa Radio	42,990	↑3
30	La W Radio con Julio Sánchez Cristo	Prisa Radio	41,751	↓8
31	CARACOL - El Pulso del Fútbol	Prisa Radio	41,643	↓5
32	W_RADIO - Martha Debayle en W	Prisa Radio	40,249	↑7
33	Dinheiro - Mauro Halfeld	Rádios Grupo Globo	37,437	↓6
34	Jovem Pan - News	Jovem Pan Podcast	37,311	↓5
35	CNN Daily News Briefing	WarnerMedia	36,657	↑2

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36	GE Cruzeiro	Rádios Grupo Globo	36,068	↑14
37	W_RADIO - Así las cosas	Prisa Radio	34,897	↓1
38	GE Sao Paulo	Rádios Grupo Globo	34,592	↑14
39	GE Vasco	Rádios Grupo Globo	33,565	↓4
40	Conversa com Bial	Rádios Grupo Globo	33,493	↓12
41	Serialmente	Radiópolis	31,578	↓7
42	Con la ayuda de mis amikas	Audioboom	31,242	↓2
43	Política	Rádios Grupo Globo	31,122	↓2
44	GE Atlético-MG	Rádios Grupo Globo	30,525	↓21
45	Que História É Essa, Porchat?	Rádios Grupo Globo	29,901	↑9
46	Jout Jout de Saia	Rádios Grupo Globo	29,451	↓8
47	Gran Resumen de la Hora	Grupo RPP	28,968	↓5
48	Escola da Vida - Mario Sergio Cortella	Rádios Grupo Globo	26,789	↓1
49	Aristegui	WarnerMedia	26,146	0
50	E Tem Mais	CNN Brasil	25,927	↓2
51	Mañanas BLU con Néstor Morales	Grupo BluRadio	25,220	↓35
52	CARACOL - La Luciérnaga	Prisa Radio	24,861	↑23
53	Dia a Dia da Economia - Míriam Leitão	Rádios Grupo Globo	24,786	↓20
54	Presente Diário	Radio Trans Mundial	24,460	↑6
55	Abertura de Mercado	CNN Brasil	24,139	↑6
56	El Viaje	Sonoro Media	23,426	New
57	Notícia no Seu Tempo	Estadao	23,177	↓6
58	Freakonomics Radio	Stitcher Media	23,107	↓3
59	Decrépitos	audio.ad Podcast Network	22,665	New
60	GE Fluminense	Rádios Grupo Globo	22,396	↓16
61	A Mesa	Rádios Grupo Globo	21,392	New
62	GE Grêmio	Rádios Grupo Globo	21,130	↓32
63	História pros Brother	audio.ad Podcast Network	21,046	New
64	GE Santos	Rádios Grupo Globo	20,984	↓1
65	The School of Greatness	Wondery	20,875	↓8
66	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	18,379	↓1
67	Hangar 18	audio.ad Podcast Network	18,303	New
68	Morning Show	Jovem Pan Podcast	18,233	↑1
69	Al Cine con las Amikas: El Podcast	Audioboom	18,141	↓1
70	Gringolândia	Rádios Grupo Globo	17,991	↓52
71	Office Ladies	Stitcher Media	17,894	↓5
72	Supracortical	Sonoro Media	17,869	↑16
73	W Radio Colombia	Prisa Radio	17,486	↓9

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
74	El Larguero	Prisa Radio	17,478	↓12
75	Simples Assim - com Angélica	Rádios Grupo Globo	17,427	New
76	GE Botafogo	Rádios Grupo Globo	16,620	↑14
77	Fox News Radio Newscast	FOX News Podcasts	16,455	↓5
78	Embolada	Rádios Grupo Globo	16,119	↓32
79	3 em 1	Jovem Pan Podcast	16,040	↓9
80	Mulheres da Pan	Jovem Pan Podcast	15,950	↓3
81	A Nosa Língua de Todo Dia - Pasquale Cipro Neto	Rádios Grupo Globo	15,831	↑4
82	Palabra Plena, con Gabriel Rolón	Audioboom	15,616	↓15
83	Hidden Brain	Stitcher Media	15,352	New
84	Business Wars	Wondery	15,194	↓10
85	CBN Primeiras Notícias	Rádios Grupo Globo	14,947	↑4
86	Oprah's SuperSoul Conversations	Stitcher Media	14,856	↓15
87	2 Pontos NBA	Grupo Globo	14,633	New
88	Ponte Aérea	Grupo Globo	14,536	New
89	Linha Aberta - Carlos Alberto Sardenberg	Rádios Grupo Globo	14,481	↓8
90	CBN Professional	Rádios Grupo Globo	14,348	↓12
91	GE Palmeiras	Rádios Grupo Globo	14,322	New
92	Quatro em Campo	Rádios Grupo Globo	14,302	↓13
93	Conan O'Brien Needs A Friend	Stitcher Media	14,136	↑7
94	Na Ponta dos Dedos	Rádios Grupo Globo	14,044	New
95	SER Historia	Prisa Radio	13,956	↓19
96	Early Game	Rádios Grupo Globo	13,771	↓43
97	En Caso de que el Mundo Se Desintegre	Audioboom	13,425	↓17
98	El Podcast Mas Chido	Ten Mask	13,244	↓39
99	Aprendo en casa	Grupo RPP	12,966	↓26
100	TVM Constituyente	Audioboom	12,827	New

## **POWERED BY PODCAST METRICS**

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines.

## **ABOUT THE LATAM PODCAST REPORT**

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

## **ABOUT THE METHODOLOGY**

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

Downloads are defined as unique file requests that were downloaded.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.0 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "New" in the Rank Change column indicates that the show is new to the report this reporting period, either entirely (i.e. making its debut for the first time), or, returning to the report after having not appeared in the last reporting period.

## **CONTACT US**

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact [Metrics@TritonDigital.com](mailto:Metrics@TritonDigital.com)