

LATAM PODCAST REPORT

TOP 100 PODCASTS

Reporting Period: November 2 - November 29, 2020

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	O Assunto	Grupo Globo	880,311	0
2	LOS40 MX - La Corneta	Prisa Radio	594,487	0
3	Leyendas Legendarias	Sonoro Global Media Corp	420,786	0
4	Titulares Deportivos	Grupo BluRadio	216,882	0
5	Últimas noticias de CNN en Español	WarnerMedia	212,975	0
6	Boletim Folha	Folha de S Paulo	192,976	New
7	Pânico	Jovem Pan Podcast	127,115	↓1
8	Estadão Notícias	Estadao	118,899	↑1
9	Asi las cosas con Carlos Loret de Mola	Prisa Radio	108,566	↓1
10	Comentaristas	Radios Grupo Globo	91,451	↑1
11	GE Flamengo	Grupo Globo	90,695	↑1
12	Panorama CBN	Radios Grupo Globo	85,121	↑1
13	El Dollop	Sonoro Global Media Corp	83,059	↓3
14	Academia CBN - Mario Sergio Cortella	Radios Grupo Globo	76,936	0
15	Mundo da Luta	Grupo Globo	70,341	↓8
16	Crónicas Obscuras	Sonoro Global Media Corp	61,138	New
17	Jornal da CBN	Radios Grupo Globo	57,316	↑7
18	La W Radio con Julio Sánchez Cristo	Prisa Radio	56,813	↑12
19	Café Brasil	audio.ad Podcast Network	55,203	↓4
20	Os Pingos nos Is	Jovem Pan Podcast	54,189	↓4
21	Conversa com Bial	Grupo Globo	52,424	↑19
22	GE Corinthians	Grupo Globo	51,945	↓3
23	RPP NOTAS DE RADIO	Grupo RPP	50,314	↑4
24	Coronavirus: Realidad vs. ficción con Dr. Elmer Huerta	WarnerMedia	48,400	↓4
25	GE São Paulo	Grupo Globo	48,287	↑13
26	Economia	Radios Grupo Globo	46,497	↓8
27	De Todo Un Mucho	Sonoro Global Media Corp	45,869	↓4
28	CARACOL - El Pulso del Fútbol	Prisa Radio	44,169	↑3
29	CARACOL - La Luciérnaga	Prisa Radio	43,782	↑23
30	Isso é Fantástico	Grupo Globo	42,460	↓4
31	Dia a Dia da Economia - Míriam Leitão	Radios Grupo Globo	42,313	↑22
32	LOS40 MX - ¡Ya Párate!	Prisa Radio	41,113	↓3
33	CARACOL - 6AM Hoy por Hoy	Prisa Radio	40,553	↓12

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
34	Jovem Pan - News	Jovem Pan Podcast	38,892	0
35	CNN Daily News Briefing	WarnerMedia	38,395	0
36	Palestras Filosóficas Nova Acrópole	Audioboom	37,357	↓14
37	W_RADIO - Así las cosas	Prisa Radio	36,991	0
38	Dinheiro - Mauro Halfeld	Rádios Grupo Globo	33,825	↓5
39	Gran Resumen de la Hora	Grupo RPP	32,948	↑8
40	Que História É Essa, Porchat?	Rádios Grupo Globo	32,899	↑5
41	5 Fatos	CNN Brasil	32,824	↓13
42	Con la ayuda de mis amikas	Audioboom	32,304	0
43	W_RADIO - Martha Debayle en W	Prisa Radio	31,597	↓11
44	Política	Rádios Grupo Globo	31,433	↓1
45	Jout Jout de Saia	Rádios Grupo Globo	31,003	↑1
46	GE Atlético-MG	Grupo Globo	29,331	↓2
47	Aristegui	WarnerMedia	28,538	↑2
48	E Tem Mais	CNN Brasil	28,019	↑2
49	Mañanas BLU con Néstor Morales	Grupo BluRadio	26,865	↑2
50	Gringolândia	Grupo Globo	25,754	↑20
51	Abertura de Mercado	CNN Brasil	25,505	↑4
52	G1 - Educação Financeira	Grupo Globo	25,475	↓27
53	Blog Deportivo	Grupo BluRadio	25,156	New
54	Presente Diário	Radio Trans Mundial	24,729	0
55	Escola da Vida - Mario Sergio Cortella	Rádios Grupo Globo	24,618	↓7
56	Notícia no Seu Tempo	Estadao	24,374	↑1
57	Serialmente	Radiópolis	24,147	↓16
58	Decrépitos	audio.ad Podcast Network	24,115	↑1
59	El Viaje	Sonoro Global Media Corp	24,065	↓3
60	Freakonomics Radio	Stitcher Media	21,958	↓2
61	História pros Brother	audio.ad Podcast Network	21,280	↑2
62	Embolada	Grupo Globo	21,112	16
63	GE Fluminense	Grupo Globo	20,590	↓3
64	The School of Greatness	Wondery	20,482	↑1
65	GE Grêmio	Grupo Globo	20,295	↓3
66	GE Internacional	Grupo Globo	19,755	New
67	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	18,979	↓1
68	G1 ouviu - seu guia de novidades musicais	Grupo Globo	18,361	↓51
69	CBN Primeiras Notícias	Rádios Grupo Globo	18,236	↑16
70	Al Cine con las Amikas: El Podcast	Audioboom	18,199	↓1

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
71	A Mesa	Grupo Globo	17,994	↓10
72	Fox News Radio Newscast	FOX News Podcasts	17,983	↑5
73	Simples Assim - com Angélica	Grupo Globo	17,936	↑2
74	Morning Show	Jovem Pan Podcast	17,265	↓6
75	GE Palmeiras	Grupo Globo	16,981	↑16
76	GE Vasco	Grupo Globo	16,815	↓37
77	Papo de Política	Grupo Globo	16,697	New
78	Mulheres da Pan	Jovem Pan Podcast	16,678	↑2
79	Office Ladies	Stitcher Media	16,508	↓8
80	Hangar 18	audio.ad Podcast Network	16,437	↓13
81	W Radio Colombia	Prisa Radio	16,220	↓8
82	El Larguero	Prisa Radio	16,138	↓8
83	Colunistas Eldorado Estadão	Estadao	15,977	New
84	A Nosa Lingua de Todo Dia - Pasquale Cipro Neto	Radios Grupo Globo	15,660	↓3
85	Business Wars	Wondery	15,614	↓1
86	GE Cruzeiro	Grupo Globo	15,257	↓50
87	Hidden Brain	Stitcher Media	14,594	↓4
88	Oprah's SuperSoul Conversations	Stitcher Media	14,429	↓2
89	Early Game	Grupo Globo	14,314	↑7
90	3 em 1	Jovem Pan Podcast	13,943	↓11
91	En Caso de que el Mundo Se Desintegre	Audioboom	13,553	↑6
92	CBN Professional	Radios Grupo Globo	13,438	↓2
93	Quatro em Campo	Radios Grupo Globo	13,344	↓1
94	Linha Aberta - Carlos Alberto Sardenberg	Radios Grupo Globo	13,253	↓5
95	Na Ponta dos Dedos	Grupo Globo	13,252	↓1
96	Novela das 9	Grupo Globo	12,866	New
97	CARACOL - El Alargue	Prisa Radio	12,618	New
98	Esporte em Discussão	Jovem Pan Podcast	12,458	New
99	Nadie sabe nada	Prisa Radio	12,327	New
100	No Meio do Caminho - Mario Sergio Cortella	Radios Grupo Globo	11,991	New

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM PODCAST REPORT

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

ABOUT THE METHODOLOGY

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

Downloads are defined as unique file requests that were downloaded.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.0 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "New" in the Rank Change column indicates that the show is new to the report this reporting period, either entirely (i.e. making its debut for the first time), or, returning to the report after having not appeared in the last reporting period.

CONTACT US

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@TritonDigital.com