

# LATAM PODCAST REPORT

## TOP 100 PODCASTS

Reporting Period: March 16 - April 12

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	O Assunto	Rádios Grupo Globo	694,720	↑2
2	LOS40 MX - La Corneta	Prisa Radio	611,226	↓1
3	Leyendas Legendarias	Wondery	387,022	↓1
4	Estadão Notícias	Estadao	139,197	↑1
5	Academia CBN - Mario Sergio Cortella	Rádios Grupo Globo	131,922	↑1
6	Comentaristas	Rádios Grupo Globo	123,050	↑2
7	Panorama CBN	Rádios Grupo Globo	114,716	0
8	RPP NOTAS DE RADIO	Grupo RPP	109,090	↑4
9	La W Radio con Julio Sánchez Cristo	Prisa Radio	100,381	↑31
10	G1 Ouviu	Rádios Grupo Globo	87,459	↑24
11	Pânico	Jovem Pan Podcast	85,369	↓7
12	Coronavirus: Realidad vs. ficción con Dr. Elmer Huerta	WarnerMedia	76,525	New
13	Economía	Rádios Grupo Globo	76,354	↓4
14	Jovem Pan - News	Jovem Pan Podcast	64,062	↑2
15	Os Pingos nos Is	Jovem Pan Podcast	64,002	↓4
16	Isso É Fantástico	Rádios Grupo Globo	61,814	↑1
17	Jornal da CBN	Rádios Grupo Globo	58,015	↑2
18	BluRadio Noticias del día	Grupo BluRadio	57,122	↓8
19	Novo Coronavírus - perguntas e respostas	Rádios Grupo Globo	53,709	New
20	Mañanas BLU	Grupo BluRadio	46,293	↑13
21	Dia a Dia da Economia - Míriam Leitão	Rádios Grupo Globo	46,059	↓1
22	LOS40 MX - ¡Ya Párate!	Prisa Radio	45,189	↓7
23	El Dollop	Wondery	44,942	New
24	Dinheiro - Mauro Halfeld	Rádios Grupo Globo	42,358	↓6
25	BBB - Big Brother Brasil	Rádios Grupo Globo	40,137	↑14
26	W_RADIO - Martha Debayle en W	Prisa Radio	37,476	↓2
27	Así las cosas con Carlos Loret de Mola	Prisa Radio	36,928	↑14
28	Política	Rádios Grupo Globo	35,955	↓7
29	CARACOL - 6AM Hoy por Hoy	Prisa Radio	35,182	↑71
30	W_RADIO - Así las cosas	Prisa Radio	33,457	↓4
31	Serialmente	Radiópolis	33,335	↓17
32	Notícia no Seu Tempo	Estadao	30,434	↓3
33	CARACOL - El Pulso del Fútbol	Prisa Radio	30,075	↓3
34	Que História É Essa, Porchat?	Rádios Grupo Globo	27,888	↑8

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
35	Freakonomics Radio	Stitcher	26,584	↓8
36	Gran Resumen de la Hora	Grupo RPP	26,344	↑13
37	Gringolândia	Rádios Grupo Globo	26,231	New
38	GE Sao Paulo	Rádios Grupo Globo	22,806	↑23
39	Escola da Vida - Mario Sergio Cortella	Rádios Grupo Globo	22,651	↓17
40	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher	20,086	↓5
41	Presente Diário	Radio Trans Mundial	19,206	↑13
42	Fox News Radio Newscast	FOX News Podcasts	18,942	↑14
43	Guerras de Negocios	Wondery	18,889	0
44	Papo do Política	Rádios Grupo Globo	18,633	↓21
45	Oprah's SuperSoul Conversations	Stitcher	18,179	↓9
46	GE Cruzeiro	Rádios Grupo Globo	18,018	↓2
47	The School of Greatness	Wondery	16,984	↓22
48	CARACOL - La Luciérnaga	Prisa Radio	16,899	↑7
49	GE Atlético-MG	Rádios Grupo Globo	16,882	↓17
50	Linha Aberta - Carlos Alberto Sardenberg	Rádios Grupo Globo	16,479	↑9
51	CBN Professional	Rádios Grupo Globo	15,612	↓3
52	SER Historia	Prisa Radio	15,131	↑11
53	Mañanas BLU 10:30	Grupo BluRadio	15,054	↓25
54	Nadie sabe nada	Prisa Radio	14,681	↓2
55	A Nosa Lingua de Todo Dia - Pasquale Cipro Neto	Rádios Grupo Globo	14,408	↑2
56	CARACOL - Hora 20	Prisa Radio	14,250	New
57	GE Santos	Rádios Grupo Globo	14,033	New
58	Mundo Corporativo - Max Gehringer	Rádios Grupo Globo	13,915	↓12
59	Quatro em Campo	Rádios Grupo Globo	13,779	↓12
60	3 em 1	NBC News	13,631	↑8
61	Educação Financeira	Rádios Grupo Globo	13,173	↑3
62	Conan O'Brien Needs A Friend	Stitcher	13,154	↓9
63	Office Ladies	Stitcher	12,920	↑6
64	No Meio do Caminho - Mario Sergio Cortella	Rádios Grupo Globo	12,794	↓2
65	El Podcast Mas Chido	Ten Mask	12,515	New
66	GE Flamengo	Rádios Grupo Globo	12,509	↓53
67	Business Wars	Wondery	12,240	↓22
68	Hoy por Hoy	Prisa Radio	12,074	↑22
69	Resumão	Rádios Grupo Globo	11,996	↓4
70	Hora 25	Prisa Radio	11,934	↑25
71	Hoje Sim	Rádios Grupo Globo	11,685	↑4

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
72	The Rachel Maddow Show	Wondery	11,460	↓12
73	Morning Show	Jovem Pan Podcast	11,252	↓42
74	Noticias Generales Blu Radio	Grupo BluRadio	11,190	New
75	Hora de Expediente	Radios Grupo Globo	11,181	↑1
76	Blog Deportivo	Grupo BluRadio	11,098	↑5
77	StarTalk Radio	Stitcher	11,088	↓5
78	CBN Brasil	Radios Grupo Globo	10,824	New
79	CBN Primeiras Notícias	Radios Grupo Globo	10,589	↓29
80	Jornal da Manhã	Jovem Pan Podcast	10,537	↑4
81	CO_WRADIO_AOD	Prisa Radio	10,429	New
82	El Larguero	Prisa Radio	9,997	↓24
83	Bem-Estar & Movimento - Marcio Atalla	Radios Grupo Globo	9,943	↓5
84	Guerras Comerciais	Wondery	9,797	↓5
85	O Assunto é Dinheiro - Luiz Gustavo Medina	Radios Grupo Globo	9,486	0
86	Mulheres da Pan	Jovem Pan Podcast	9,301	↑8
87	Momento da Política - Merval Pereira	Radios Grupo Globo	9,216	New
88	Dr. Muerte	Wondery	9,054	↓51
89	Jout Jout de Saia	Radios Grupo Globo	8,992	↓7
90	Conversa com Bial	Radios Grupo Globo	8,858	↓52
91	CBN Entrevistas	Radios Grupo Globo	8,708	New
92	Prancheta do PVC	Radios Grupo Globo	8,396	↓22
93	GloboNews Internacional	Radios Grupo Globo	8,185	↓22
94	Mauricio Meirelles	Jovem Pan Podcast	8,163	↓17
95	RADIO_AKTIVA - El Gallo Programa completo	Prisa Radio	8,006	↓6
96	Dinheiro em Jogo	Radios Grupo Globo	8,002	↓16
97	Supracortical	Sonoro Media	7,787	New
98	JP - Só na Web	Jovem Pan Podcast	7,721	↓10
99	CL_ACTIVA_AOD	Prisa Radio	7,703	New
100	Fim de Expediente	Radios Grupo Globo	7,409	New

## **POWERED BY PODCAST METRICS**

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines.

## **ABOUT THE LATAM PODCAST REPORT**

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

## **ABOUT THE METHODOLOGY**

The LATAM Podcast Report is based on a 4-week reporting period. The entities listed are ranked by Average Weekly Downloads (Monday to Sunday) in accordance with the latest IAB Podcast Technical Measurement Guidelines.

Downloads are defined as unique file requests that were downloaded.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.0 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

## **CONTACT US**

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports?  
Contact [Metrics@TritonDigital.com](mailto:Metrics@TritonDigital.com)