

LATAM PODCAST REPORT

TOP 100 PODCASTS

Reporting Period: June 8 - July 5, 2020

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	O Assunto	Rádios Grupo Globo	802,360	0
2	LOS40 MX - La Corneta	Prisa Radio	566,252	0
3	Leyendas Legendarias	Wondery	416,848	0
4	Pânico	Jovem Pan Podcast	142,133	↑2
5	Estadão Notícias	Estadao	137,502	0
6	Comentaristas	Rádios Grupo Globo	119,159	↑1
7	Podcast BLU primera temporada	Grupo BluRadio	108,802	↑5
8	Últimas noticias de CNN en Español	WarnerMedia	107,061	↓4
9	Academia CBN - Mario Sergio Cortella	Rádios Grupo Globo	103,672	↑1
10	Panorama CBN	Rádios Grupo Globo	98,669	↑1
11	Educação Financeira	Rádios Grupo Globo	96,414	New
12	Asi las cosas con Carlos Loret de Mola	Prisa Radio	88,727	↑2
13	RPP NOTAS DE RADIO	Grupo RPP	88,655	0
14	Coronavirus: Realidad vs. ficción con Dr. Elmer Huerta	WarnerMedia	87,425	↓5
15	G1 Ouviu	Rádios Grupo Globo	84,573	↓7
16	Mañanas BLU con Néstor Morales	Grupo BluRadio	82,789	↓1
17	El Dollop	Wondery	74,322	0
18	Os Pingos nos Is	Jovem Pan Podcast	61,921	↓2
19	Economia	Rádios Grupo Globo	61,275	↓1
20	Jornal da CBN	Rádios Grupo Globo	54,819	↓1
21	LOS40 MX - ¡Ya Párate!	Prisa Radio	49,643	0
22	Isso É Fantástico	Rádios Grupo Globo	48,200	↑4
23	Mundo da Luta	Rádios Grupo Globo	45,295	↑52
24	GE Atlético-MG	Rádios Grupo Globo	43,678	↑26
25	GE Flamengo	Rádios Grupo Globo	43,593	↑13
26	5 Fatos	audio.ad Podcasts	42,470	↑1
27	Dia a Dia da Economia - Míriam Leitão	Rádios Grupo Globo	41,945	↓4
28	W_RADIO - Martha Debayle en W	Prisa Radio	41,674	↓3
29	Dinheiro - Mauro Halfeld	Rádios Grupo Globo	39,853	↑3
30	Política	Rádios Grupo Globo	37,861	↑1
31	Jovem Pan - News	Jovem Pan Podcast	35,988	↓1
32	Serialmente	Radiópolis	35,269	↓8
33	W_RADIO - Así las cosas	Prisa Radio	34,256	↑1
34	Gringolândia	Rádios Grupo Globo	33,460	↑50
35	Conversa com Bial	Rádios Grupo Globo	32,171	↑4

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
36	Con la ayuda de mis amikas	Audioboom	31,940	↓1
37	Fora de Hora	Rádios Grupo Globo	31,480	New
38	CNN Daily News Briefing	WarnerMedia	31,077	↑4
39	GE Corinthians	Rádios Grupo Globo	28,684	↑2
40	E Tem Mais	audio.ad Podcasts	28,320	0
41	Santíssima Trindade das Perucas	Audioboom	27,421	↓5
42	Notícia no Seu Tempo	Estadao	27,000	↓5
43	Aristegui	WarnerMedia	26,938	0
44	GE Cruzeiro	Rádios Grupo Globo	26,026	↓15
45	Gran Resumen de la Hora	Grupo RPP	25,841	0
46	Aprendo en casa	Grupo RPP	25,348	↓18
47	La W Radio con Julio Sánchez Cristo	Prisa Radio	25,133	↓25
48	Escola da Vida - Mario Sergio Cortella	Rádios Grupo Globo	23,976	↓2
49	Abertura de Mercado	audio.ad Podcasts	22,232	↓2
50	Freakonomics Radio	Stitcher	21,517	↓2
51	Presente Diário	Radio Trans Mundial	21,023	0
52	GE Sao Paulo	Rádios Grupo Globo	20,715	↑12
53	El Podcast Mas Chido	Ten Mask	20,558	↑2
54	Palestras Filosóficas Nova Acrópole	Audioboom	20,422	↓2
55	The School of Greatness	Wondery	18,126	↓2
56	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher	17,970	0
57	CBN Professional	Rádios Grupo Globo	17,021	0
58	3 em 1	Jovem Pan Podcast	17,014	↑4
59	Morning Show	Jovem Pan Podcast	16,240	↑12
60	Que História É Essa, Porchat?	Rádios Grupo Globo	16,048	↑1
61	Fox News Radio Newscast	FOX News Podcasts	16,041	↓2
62	CARACOL - La Luciérnaga	Prisa Radio	15,724	↓4
63	Mulheres da Pan	Jovem Pan Podcast	15,245	↑5
64	GE Fluminense	Rádios Grupo Globo	14,967	↓15
65	Oprah's SuperSoul Conversations	Stitcher	14,928	↑1
66	Office Ladies	Stitcher	14,896	↑4
67	SER Historia	Prisa Radio	14,654	↑5
68	A Nosa Língua de Todo Dia - Pasquale Cipro Neto	Rádios Grupo Globo	14,445	↓1
69	Business Wars	Wondery	14,349	↑4
70	Al Cine con las Amikas: El Podcast	Audioboom	14,285	↑4
71	Learn English with the British Council and Premier League	Audioboom	13,741	New
72	Mundo Corporativo - Max Gehringer	Rádios Grupo Globo	13,454	↓3
73	Quatro em Campo	Rádios Grupo Globo	13,451	↑7

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74	Linha Aberta - Carlos Alberto Sardenberg	Rádios Grupo Globo	13,422	↓11
75	Inglês com Rhavi Carneiro	Audioboom	13,338	↑2
76	CBN Brasil	Rádios Grupo Globo	12,684	↑9
77	Mañanas BLU 10:30 con Camila Zuluaga	Grupo BluRadio	12,406	New
78	Hoy en LOS40	Prisa Radio	12,295	New
79	Nadie sabe nada	Prisa Radio	12,135	↓1
80	Nos Reiremos de Esto!	Audioboom	11,943	↑2
81	Novo Coronavírus - perguntas e respostas	Rádios Grupo Globo	11,847	↓27
82	Masters of Scale with Reid Hoffman	WaitWhat	11,800	↓6
83	En Caso de que el Mundo Se Desintegre	Audioboom	11,714	0
84	No Meio do Caminho - Mario Sergio Cortella	Rádios Grupo Globo	11,706	↓3
85	Duncan Trussell Family Hour	Audioboom	11,679	↓25
86	Hora de Expediente	Rádios Grupo Globo	11,536	0
87	CARACOL - El Pulso del Fútbol	Prisa Radio	11,459	↓54
88	Hoje Sim	Rádios Grupo Globo	11,435	New
89	Mi Novela Favorita	Grupo RPP	11,294	New
90	Desenrola, Rio	Rádios Grupo Globo	11,159	↑10
91	NA NOSSA VIDA	Audioboom	11,127	↓1
92	Resumão	Rádios Grupo Globo	11,111	↓13
93	Conan O'Brien Needs A Friend	Stitcher	10,971	↓6
94	StarTalk Radio	Stitcher	10,895	↓3
95	Momento da Política - Merval Pereira	Rádios Grupo Globo	10,657	↓7
96	Noticias Generales Blu Radio	Grupo BluRadio	10,117	New
97	The Rachel Maddow Show	NBC News	10,006	New
98	Supracortical	Sonoro Media	9,887	↓33
99	Coronavirus: Fact vs Fiction	WarnerMedia	9,830	↓6
100	El Larguero	Prisa Radio	9,559	↓8

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM PODCAST REPORT

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

ABOUT THE METHODOLOGY

The LATAM Podcast Report is based on a 4-week reporting period. The entities listed are ranked by Average Weekly Downloads (Monday to Sunday) in accordance with the latest IAB Podcast Technical Measurement Guidelines.

Downloads are defined as unique file requests that were downloaded.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.0 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "New" in the Rank Change column indicates that the show is new to the report this reporting period, either entirely (i.e. making its debut for the first time), or, returning to the report after having not appeared in the last reporting period.

CONTACT US

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report.

Questions, comments, or requests for additional information as it relates to our Podcast Reports?

Contact Metrics@TritonDigital.com