

LATAM PODCAST REPORT

TOP 100 PODCASTS

Reporting Period: July 6 - August 2, 2020

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	O Assunto	Rádios Grupo Globo	814,704	0
2	LOS40 MX - La Corneta	Prisa Radio	546,249	0
3	GE Flamengo	Rádios Grupo Globo	166,067	↑22
4	Pânico	Jovem Pan Podcast	148,021	0
5	Últimas noticias de CNN en Español	WarnerMedia	130,612	↑3
6	Estadão Notícias	Estadão	121,273	↓1
7	Comentaristas	Rádios Grupo Globo	109,006	↓1
8	Podcast BLU primera temporada	Grupo BluRadio	100,607	↓1
9	RPP NOTAS DE RADIO	Grupo RPP	100,505	↑4
10	Así las cosas con Carlos Loret de Mola	Prisa Radio	96,980	↑2
11	Panorama CBN	Rádios Grupo Globo	96,452	↓1
12	Academia CBN - Mario Sergio Cortella	Rádios Grupo Globo	96,183	↓3
13	Coronavirus: Realidad vs. ficción con Dr. Elmer Huerta	WarnerMedia	93,612	↑1
14	Café Brasil	Audio.ad Podcast Network Brasil	91,159	New
15	Educação Financeira	Rádios Grupo Globo	88,254	↓4
16	Mundo da Luta	Rádios Grupo Globo	78,921	↑7
17	Os Pingos nos Is	Jovem Pan Podcast	62,483	↑1
18	G1 Ouviu	Rádios Grupo Globo	59,599	↓3
19	5 Fatos	CNN Brasil	57,215	↑7
20	Economia	Rádios Grupo Globo	53,811	↓1
21	Isso É Fantástico	Rádios Grupo Globo	51,606	↑1
22	Jornal da CBN	Rádios Grupo Globo	51,298	↓2
23	El Dollop	Wondery	49,586	↓6
24	LOS40 MX - ¡Ya Párate!	Prisa Radio	46,438	↓3
25	Mañanas BLU con Néstor Morales	Grupo BluRadio	43,375	↓9
26	Conversa com Bial	Rádios Grupo Globo	40,193	↑9
27	Dia a Dia da Economia - Míriam Leitão	Rádios Grupo Globo	40,089	0
28	W_RADIO - Martha Debayle en W	Prisa Radio	39,627	0
29	Gringolândia	Rádios Grupo Globo	38,719	↑5
30	W_RADIO - Así las cosas	Prisa Radio	37,367	↑3
31	Jovem Pan - News	Jovem Pan Podcast	37,239	0
32	Serialmente	Radiópolis	34,988	0
33	CNN Daily News Briefing	WarnerMedia	34,768	↑5
34	Dinheiro - Mauro Halfeld	Rádios Grupo Globo	34,767	↓5

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
35	GE Fluminense	Rádios Grupo Globo	33,881	↑29
36	Con la ayuda de mis amikas	Audioboom	33,458	0
37	GE Corinthians	Rádios Grupo Globo	32,953	↑2
38	Política	Rádios Grupo Globo	32,625	↓8
39	Santíssima Trindade das Perucas	Audioboom	32,322	↑2
40	GE Atlético-MG	Rádios Grupo Globo	31,894	↓16
41	GE Sao Paulo	Rádios Grupo Globo	31,311	↑11
42	Fora de Hora	Rádios Grupo Globo	29,974	↓5
43	Aristegui	WarnerMedia	29,170	0
44	Escola da Vida - Mario Sergio Cortella	Rádios Grupo Globo	29,120	↑4
45	La W Radio con Julio Sánchez Cristo	Prisa Radio	26,873	↑2
46	Notícia no Seu Tempo	Estadao	26,871	↓4
47	E Tem Mais	CNN Brasil	26,547	↓7
48	El Chapo: dos rostros de un capo	WarnerMedia	25,507	New
49	Gran Resumen de la Hora	Grupo RPP	25,371	↓4
50	The School of Greatness	Wondery	23,251	↑5
51	Abertura de Mercado	CNN Brasil	22,515	↓2
52	Mulheres da Pan	Jovem Pan Podcast	22,480	↑11
53	Palestras Filosóficas Nova Acrópole	Audioboom	22,374	↑1
54	Presente Diário	Radio Trans Mundial	21,955	↓3
55	Freakonomics Radio	Stitcher	21,169	↓5
56	El Podcast Mas Chido	Ten Mask	20,229	↓3
57	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher	19,931	↓1
58	Aprendo en casa	Grupo RPP	17,906	↓12
59	GE Cruzeiro	Rádios Grupo Globo	17,774	↓15
60	Morning Show	Jovem Pan Podcast	17,729	↓1
61	Noticias de la Mañana	Grupo BluRadio	17,352	New
62	Office Ladies	Stitcher	17,029	↑4
63	Fox News Radio Newscast	FOX News Podcasts	17,004	↓2
64	3 em 1	Jovem Pan Podcast	16,605	↓6
65	CBN Professional	Rádios Grupo Globo	16,489	↓8
66	Al Cine con las Amikas: El Podcast	Audioboom	16,419	↑4
67	Oprah's SuperSoul Conversations	Stitcher	16,168	↓2
68	A Nosa Lingua de Todo Dia - Pasquale Cipro Neto	Rádios Grupo Globo	16,111	0
69	CARACOL - La Luciérnaga	Prisa Radio	15,997	↓7
70	Nos Reiremos de Esto!	Audioboom	15,792	↑10
71	Palabra Plena, con Gabriel Rolón	Audioboom	15,261	New
72	Embolada	Rádios Grupo Globo	14,642	New

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
73	Quatro em Campo	Rádios Grupo Globo	14,464	0
74	Mañanas BLU 10:30 con Camila Zuluaga	Grupo BluRadio	14,120	↑3
75	O que eu faço?	CNN Brasil	13,822	New
76	W Radio Colombia	Prisa Radio	13,733	New
77	Business Wars	Wondery	13,551	↓8
78	Mundo Corporativo - Max Gehringer	Rádios Grupo Globo	13,437	↓6
79	NA NOSSA VIDA	Audioboom	13,208	↑12
80	Cinemático	B9 Podcasts	12,564	New
81	GE Palmeiras	Rádios Grupo Globo	12,522	New
82	Que História É Essa, Porchat?	Rádios Grupo Globo	12,436	↓22
83	Supracortical	Sonoro Media	12,376	↑15
84	Inglês com Rhavi Carneiro	Audioboom	12,295	↓9
85	StarTalk Radio	Stitcher	12,146	↑9
86	No Meio do Caminho - Mario Sergio Cortella	Rádios Grupo Globo	11,791	↓2
87	Vozes: Histórias e Reflexões	Rádios Grupo Globo	11,427	New
88	Learn English with the British Council and Premier League	Audioboom	11,383	↓17
89	Mi Novela Favorita	Grupo RPP	11,356	0
90	SER Historia	Prisa Radio	11,146	↓23
91	Conan O'Brien Needs A Friend	Stitcher	11,087	↑2
92	CBN Brasil	Rádios Grupo Globo	10,967	↓16
93	Masters of Scale with Reid Hoffman	WaitWhat	10,900	↓11
94	Hora de Expediente	Rádios Grupo Globo	10,856	↓8
95	En Caso de que el Mundo Se Desintegre	NBC News	10,734	↓12
96	Coronavirus: Fact vs Fiction	WarnerMedia	10,680	↑3
97	GE Santos	Rádios Grupo Globo	10,369	New
98	GE Botafogo	Rádios Grupo Globo	10,368	New
99	The Rachel Maddow Show	Wondery	10,272	↓2
100	Desenrola, Rio	Rádios Grupo Globo	10,147	↓10

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM PODCAST REPORT

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

ABOUT THE METHODOLOGY

The LATAM Podcast Report is based on a 4-week reporting period. The entities listed are ranked by Average Weekly Downloads (Monday to Sunday) in accordance with the latest IAB Podcast Technical Measurement Guidelines.

Downloads are defined as unique file requests that were downloaded.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.0 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "New" in the Rank Change column indicates that the show is new to the report this reporting period, either entirely (i.e. making its debut for the first time), or, returning to the report after having not appeared in the last reporting period.

CONTACT US

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report.

Questions, comments, or requests for additional information as it relates to our Podcast Reports?

Contact Metrics@TritonDigital.com