

LATAM PODCAST REPORT

TOP 100 PODCASTS

Reporting Period: January 4 - January 31, 2021

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	LOS40 MX - La Corneta	Prisa Radio	651,976	0
2	Leyendas Legendarias	Sonoro ATC	492,462	0
3	Titulares Deportivos	Grupo BluRadio	313,203	0
4	Últimas noticias de CNN en Español	WarnerMedia	265,441	↑1
5	Boletim Folha	Folha de S Paulo	236,762	↓1
6	Asi las cosas con Carlos Loret de Mola	Prisa Radio	139,529	↑1
7	Panorama CBN	Radios Grupo Globo	121,324	↑5
8	Estadão Notícias	Estadao	115,630	0
9	Pânico	Jovem Pan Podcast	107,304	↓3
10	Academia CBN - Mario Sergio Cortella	Radios Grupo Globo	98,002	↑1
11	El Dollop	Sonoro ATC	96,635	↓1
12	Comentaristas	Radios Grupo Globo	84,767	↓3
13	Coronavirus: Realidad vs. ficción con Dr. Elmer Huerta	WarnerMedia	79,313	↑5
14	RPP NOTAS DE RADIO	Grupo RPP	66,622	↑15
15	Os Pingos nos Is	Jovem Pan Podcast	64,306	0
16	Jornal da CBN	Radios Grupo Globo	62,178	↓3
17	Dinheiro - Mauro Halfeld	Radios Grupo Globo	60,273	↑8
18	Café Brasil	audio.ad Podcast Network	58,196	↓4
19	CARACOL - 6AM Hoy por Hoy	Prisa Radio	52,333	↑8
20	Dia a Dia da Economia - Míriam Leitão	Radios Grupo Globo	48,923	↑15
21	De Todo Un Mucho	Sonoro Global Media Corp	47,503	0
22	5 Fatos	CNN Brasil	44,994	↑6
23	Palestras Filosóficas Nova Acrópole	Audioboom	44,535	↓7
24	LOS40 MX - ¡Ya Párate!	Prisa Radio	44,191	↑7
25	CNN Daily News Briefing	WarnerMedia	42,468	↓1
26	W_RADIO - Martha Debayle en W	Prisa Radio	41,642	↓3
27	Economia	Radios Grupo Globo	41,410	↓10
28	La W Radio con Julio Sánchez Cristo	Prisa Radio	41,090	↓9
29	W_RADIO - Así las cosas	Prisa Radio	39,985	↑3
30	Abertura de Mercado	CNN Brasil	37,728	↑6
31	Freakonomics Radio	Stitcher Media	35,642	↑3
32	CARACOL - La Luciérnaga	Prisa Radio	35,100	↓2
33	E Tem Mais	CNN Brasil	33,758	↑4

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
34	Gran Resumen de la Hora	Grupo RPP	28,953	↓1
35	CARACOL - El Pulso del Fútbol	Prisa Radio	28,535	↓13
36	Notícia no Seu Tempo	Estadao	28,507	↑8
37	A Nosa Lingua de Todo Dia - Pasquale Cipro Neto	Radios Grupo Globo	27,868	↑24
38	Mañanas BLU con Néstor Morales	Grupo BluRadio	27,215	↑7
39	Aristegui	WarnerMedia	26,629	↑4
40	The School of Greatness	Wondery	25,855	↑7
41	Presente Diário	Radio Trans Mundial	25,021	↓1
42	Política	Radios Grupo Globo	23,953	↑10
43	CBN Primeiras Notícias	Radios Grupo Globo	23,922	↑20
44	História pros Brother	audio.ad Podcast Network	23,872	↑2
45	Serialmente	Radiopolis	21,438	↓6
46	Morning Show	Jovem Pan Podcast	21,071	↑9
47	Crônicas Obscuras	Sonoro Global Media Corp	19,939	↓9
48	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	19,865	↑1
49	Office Ladies	Stitcher Media	19,761	↑4
50	El Viaje	Sonoro Global Media Corp	19,502	↑1
51	Oprah's SuperSoul Conversations	Stitcher Media	18,669	↑11
52	Hangar 18	audio.ad Podcast Network	18,643	↑4
53	Con la ayuda de mis amikas	Audioboom	18,420	↓27
54	Hidden Brain	Hidden Brain Media	17,265	↑6
55	Business Wars	Wondery	16,909	↑4
56	Fox News Radio Newscast	FOX News Podcasts	16,845	↑2
57	Escola da Vida - Mario Sergio Cortella	Radios Grupo Globo	16,753	↓15
58	En BLU Jeans	Grupo BluRadio	16,415	↑29
59	El Larguero	Prisa Radio	15,479	↑5
60	Colunistas Eldorado Estadão	Estadao	15,405	↑7
61	Decrépitos	audio.ad Podcast Network	15,131	↓20
62	Supracortical	Sonoro Global Media Corp	14,741	↑9
63	Cuentos Increíbles	Sonoro Global Media Corp	14,727	New
64	On Purpose with Jay Shetty	Stitcher Media	14,716	↓16
65	Nadie sabe nada	Prisa Radio	14,703	↑3
66	1001 Crimes	audio.ad Podcast Network	14,326	New
67	W Radio Colombia	Prisa Radio	13,790	↓13
68	Conan O'Brien Needs A Friend	Stitcher Media	13,665	↑10
69	En Caso de que el Mundo Se Desintegre	Audioboom	13,644	0

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
70	Flash Deportes	Prisa Radio	13,082	↑9
71	SER Historia	Prisa Radio	12,995	↑2
72	Al Cine con las Amikas: El Podcast	Audioboom	12,797	↓22
73	Hora de Expediente	Radios Grupo Globo	12,266	↑8
74	Quatro em Campo	Radios Grupo Globo	12,011	↓8
75	Voz Populi de BLU Radio	Grupo BluRadio	11,938	↑18
76	StarTalk Radio	Stitcher Media	11,803	↓2
77	Masters of Scale with Reid Hoffman	WaitWhat	11,768	↑11
78	Mañanas BLU 10:30 con Camila Zuluaga	Grupo BluRadio	11,757	New
79	No Meio do Caminho - Mario Sergio Cortella	Radios Grupo Globo	11,566	↓14
80	Coronavirus: Fact vs Fiction	WarnerMedia	10,965	New
81	Hoy por Hoy	Prisa Radio	10,768	↑14
82	Budismo en Zapatillas	Audioboom	10,766	↓2
83	O Assunto é Dinheiro - Luiz Gustavo Medina	Radios Grupo Globo	10,663	New
84	Anderson Cooper 360	WarnerMedia	10,604	↑10
85	Mándarax	Sonoro Global Media Corp	10,553	↓3
86	CBN Professional	Radios Grupo Globo	10,535	↓16
87	Hora 25	Prisa Radio	10,531	New
88	Nos Reiremos de Esto!	Audioboom	10,428	↑3
89	Sala de Interrogatório	audio.ad Podcast Network	10,294	New
90	Morbid: A True Crime Podcast	Audioboom	10,175	New
91	CARACOL - El VBAR	Prisa Radio	10,166	New
92	Momento da Política - Merval Pereira	Radios Grupo Globo	10,163	New
93	O que eu faço?	CNN Brasil	10,028	New
94	Esporte em Discussão	Jovem Pan Podcast	9,993	↓4
95	Prancheta do PVC	Radios Grupo Globo	9,854	↓10
96	CBN Tecnologia da Informação - Thássius Veloso	Radios Grupo Globo	9,838	New
97	Presidente da Semana	Folha de S Paulo	9,790	↓8
98	The Rachel Maddow Show	NBC News	9,586	↓21
99	CL_ACTIVIA_AOD	Prisa Radio	9,585	New
100	Dr. Muerte	Wondery	9,486	↓3

Please Note: Grupo Globo podcasts are excluded from this Report while we conduct an additional review of recent data

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM PODCAST REPORT

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

ABOUT THE METHODOLOGY

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

Downloads are defined as unique file requests that were downloaded.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.0 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "New" in the Rank Change column indicates that the show is new to the report this reporting period, either entirely (i.e. making its debut for the first time), or, returning to the report after having not appeared in the last reporting period.

CONTACT US

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@TritonDigital.com