

LATAM PODCAST REPORT

TOP 100 PODCASTS

Reporting Period: February 1 - February 28, 2021

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	LOS40 MX - La Corneta	Prisa Radio	671,134	0
2	Leyendas Legendarias	Sonoro ATC	520,218	0
3	Titulares Deportivos	Grupo BluRadio	292,824	0
4	Últimas noticias de CNN en Español	WarnerMedia	248,935	0
5	Boletim Folha	Folha de S Paulo	237,207	0
6	Academia CBN - Mario Sergio Cortella	Radios Grupo Globo	154,997	↑4
7	Asi las cosas con Carlos Loret de Mola	Prisa Radio	146,357	↓1
8	Pânico	Jovem Pan Podcast	146,039	↑1
9	Estadão Notícias	Estadao	108,735	↓1
10	El Dollop	Sonoro ATC	97,909	↑1
11	Comentaristas	Radios Grupo Globo	95,362	↑1
12	Panorama CBN	Radios Grupo Globo	85,302	↓5
13	Coronavirus: Realidad vs. ficción con Dr. Elmer Huerta	WarnerMedia	75,934	0
14	Os Pingos nos Is	Jovem Pan Podcast	63,759	↑1
15	Jornal da CBN	Radios Grupo Globo	63,117	↑1
16	De Todo Un Mucho	Sonoro Global Media Corp	58,381	↑5
17	Repórter CBN	Radios Grupo Globo	57,347	New
18	Palestras Filosóficas Nova Acrópole	Audioboom	57,280	↑5
19	Café Brasil	audio.ad Podcast Network	55,575	↓1
20	Dinheiro - Mauro Halfeld	Radios Grupo Globo	53,681	↓3
21	Economia	Radios Grupo Globo	50,592	↑6
22	W_RADIO - Martha Debayle en W	Prisa Radio	47,715	↑4
23	LOS40 MX - ¡Ya Párate!	Prisa Radio	46,683	↑1
24	La W Radio con Julio Sánchez Cristo	Prisa Radio	46,069	↑4
25	Día a Día da Economia - Míriam Leitão	Radios Grupo Globo	43,808	↓5
26	CARACOL - 6AM Hoy por Hoy	Prisa Radio	40,772	↓7
27	CNN 5 Things	WarnerMedia	40,297	↓2
28	5 Fatos	CNN Brasil	40,273	↓6
29	W_RADIO - Así las cosas	Prisa Radio	39,784	0
30	Abertura de Mercado	CNN Brasil	37,959	0
31	Freakonomics Radio	Stitcher Media	37,383	0
32	CARACOL - La Luciérnaga	Prisa Radio	37,180	0
33	CARACOL - El Pulso del Fútbol	Prisa Radio	37,078	↑2

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
34	E Tem Mais	CNN Brasil	34,250	↓1
35	Mañanas BLU con Néstor Morales	Grupo BluRadio	33,380	↑3
36	Con la ayuda de mis amikas	Audioboom	32,966	↑17
37	Aristegui	WarnerMedia	28,837	↑2
38	Presente Diário	Radio Trans Mundial	28,499	↑3
39	Política	Rádios Grupo Globo	24,269	↑3
40	CBN Primeiras Notícias	Rádios Grupo Globo	24,256	↑3
41	Meu Inconsciente Coletivo	Folha de S Paulo	23,488	New
42	Serialmente	Radiopolis	22,915	↑3
43	História pros Brother	audio.ad Podcast Network	22,896	↑1
44	The School of Greatness	Wondery	22,713	↓4
45	Decrépitos	audio.ad Podcast Network	21,931	↑16
46	Escola da Vida - Mario Sergio Cortella	Rádios Grupo Globo	20,520	↑11
47	Morning Show	Jovem Pan Podcast	20,403	↓1
48	A Nosa Lingua de Todo Dia - Pasquale Cipro Neto	Rádios Grupo Globo	19,797	↓11
49	Cuentos Increíbles	Sonoro Global Media Corp	19,572	↑14
50	W Radio Colombia	Prisa Radio	18,975	↑17
51	Hidden Brain	Hidden Brain Media	18,867	↑3
52	Al Cine con las Amikas: El Podcast	Audioboom	18,607	↑20
53	Super Soul	Stitcher Media	18,599	↓2
54	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	18,262	↓6
55	Office Ladies	Stitcher Media	17,844	↓6
56	On Purpose with Jay Shetty	Stitcher Media	17,838	↑8
57	Hangar 18	audio.ad Podcast Network	16,950	↓5
58	Fox News Radio Newscast	FOX News Podcasts	16,436	↓2
59	El Viaje	Sonoro Global Media Corp	16,426	↓9
60	Business Wars	Wondery	16,274	↓5
61	Bromas Telefónicas	Radiopolis	16,211	New
62	El Larguero	Prisa Radio	16,121	↓3
63	Supracortical	Sonoro Global Media Corp	15,995	↓1
64	No Meio do Caminho - Mario Sergio Cortella	Rádios Grupo Globo	15,757	↑15
65	1001 Crimes	audio.ad Podcast Network	15,384	↑1
66	Crónicas Obscuras	Sonoro Global Media Corp	14,361	↓19
67	Colunistas Eldorado Estadão	Estadao	14,257	↓7
68	Flash Deportes	Prisa Radio	14,044	↑2
69	Nadie sabe nada	Prisa Radio	13,684	↓4

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70	El Instante	Sonoro Global Media Corp	13,601	New
71	RADIO_AKTIVA - El Gallo Programa completo	Prisa Radio	13,563	New
72	Quatro em Campo	Rádios Grupo Globo	13,330	↑2
73	Conan O'Brien Needs A Friend	Stitcher Media	13,248	↓5
74	Voz Populi de BLU Radio	Grupo BluRadio	13,226	↑1
75	Linha Aberta - Carlos Alberto Sardenberg	Rádios Grupo Globo	12,992	New
76	Budismo en Zapatillas	Audioboom	12,980	↑6
77	En Caso de que el Mundo Se Desintegre	Audioboom	12,330	↓8
78	SER Historia	Prisa Radio	11,962	↓7
79	Hora de Expediente	Rádios Grupo Globo	11,920	↓6
80	NA NOSSA VIDA	Audioboom	11,897	New
81	Nos Reiremos de Esto!	Audioboom	11,891	↑7
82	Blog Deportivo	Grupo BluRadio	11,855	New
83	CBN Professional	Rádios Grupo Globo	11,508	↑3
84	Sala de Interrogatório	audio.ad Podcast Network	11,411	↑5
85	Masters of Scale with Reid Hoffman	WaitWhat	11,384	↓8
86	3 em 1	Jovem Pan Podcast	11,247	New
87	Prancheta do PVC	Rádios Grupo Globo	10,937	↑8
88	Notícia no Seu Tempo	Estadao	10,849	↓52
89	StarTalk Radio	Stitcher Media	10,792	↓13
90	Ámate + Más	Audioboom	10,775	New
91	Morbid: A True Crime Podcast	Audioboom	10,592	↓1
92	The Mindset Mentor	Kast Media	10,484	New
93	Hoy por Hoy	Prisa Radio	10,387	↓12
94	Coração Peludo	Jovem Pan Podcast	10,272	New
95	Dateline NBC	NBCUniversal News Group	10,162	New
96	CARACOL - Hora 20	Prisa Radio	10,139	New
97	Anderson Cooper 360	WarnerMedia	10,077	↓13
98	Mais Recentes	Rádios Grupo Globo	9,966	New
99	Esporte em Discussão	Jovem Pan Podcast	9,923	↓5
100	Mándarax	Sonoro Global Media Corp	9,538	↓15

Please Note: Grupo Globo podcasts are excluded from this Report while we conduct an additional review of recent data.

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM PODCAST REPORT

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

ABOUT THE METHODOLOGY

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

Downloads are defined as unique file requests that were downloaded.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.0 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "New" in the Rank Change column indicates that the show is new to the report this reporting period, either entirely (i.e. making its debut for the first time), or, returning to the report after having not appeared in the last reporting period.

CONTACT US

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@TritonDigital.com