

# LATAM PODCAST REPORT

## TOP 100 PODCASTS

Reporting Period: November 30, 2020 - January 3, 2021

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	LOS40 MX - La Corneta	Prisa Radio	536,922	↑1
2	Leyendas Legendarias	Sonoro Global Media Corp	417,255	↑1
3	Titulares Deportivos	Grupo BluRadio	241,741	↑1
4	Boletim Folha	Folha de S Paulo	214,320	↑2
5	Últimas noticias de CNN en Español	WarnerMedia	203,992	0
6	Pânico	Jovem Pan Podcast	116,779	↑1
7	Asi las cosas con Carlos Loret de Mola	Prisa Radio	99,292	↑2
8	Estadão Notícias	Estadao	88,821	0
9	Comentaristas	Radios Grupo Globo	82,202	↑1
10	El Dollop	Sonoro Global Media Corp	81,208	↑3
11	Academia CBN - Mario Sergio Cortella	Radios Grupo Globo	73,631	↑3
12	Panorama CBN	Radios Grupo Globo	70,598	0
13	Jornal da CBN	Radios Grupo Globo	54,870	↑4
14	Café Brasil	audio.ad Podcast Network	50,458	↑5
15	Os Pingos nos Is	Jovem Pan Podcast	48,704	↑5
16	Palestras Filosóficas Nova Acrópole	Audioboom	47,035	↑20
17	Economia	Radios Grupo Globo	45,032	↑9
18	Coronavirus: Realidad vs. ficción con Dr. Elmer Huerta	WarnerMedia	44,993	↑6
19	La W Radio con Julio Sánchez Cristo	Prisa Radio	44,940	↓1
20	Jovem Pan - News	Jovem Pan Podcast	43,432	↑14
21	De Todo Un Mucho	Sonoro Global Media Corp	42,824	↑6
22	CARACOL - El Pulso del Fútbol	Prisa Radio	36,745	↑6
23	W_RADIO - Martha Debayle en W	Prisa Radio	36,403	↑20
24	CNN Daily News Briefing	WarnerMedia	35,429	↑11
25	Dinheiro - Mauro Halfeld	Radios Grupo Globo	32,899	↑13
26	Con la ayuda de mis amikas	Audioboom	32,726	↑16
27	CARACOL - 6AM Hoy por Hoy	Prisa Radio	32,702	↑6
28	5 Fatos	CNN Brasil	32,421	↑13
29	RPP NOTAS DE RADIO	Grupo RPP	30,474	↓6
30	CARACOL - La Luciérnaga	Prisa Radio	29,715	↓1
31	LOS40 MX - ¡Ya Párate!	Prisa Radio	29,448	↑1
32	W_RADIO - Así las cosas	Prisa Radio	28,997	↑5
33	Gran Resumen de la Hora	Grupo RPP	28,065	↑6

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
34	Freakonomics Radio	Stitcher Media	26,865	↑26
35	Dia a Dia da Economia - Míriam Leitão	Rádios Grupo Globo	26,141	↓4
36	Abertura de Mercado	CNN Brasil	26,074	↑15
37	E Tem Mais	CNN Brasil	25,259	↑11
38	Crônicas Obscuras	Sonoro Global Media Corp	24,628	↓22
39	Serialmente	Radiópolis	23,513	↑18
40	Presente Diário	Radio Trans Mundial	22,938	↑14
41	Decrépitos	audio.ad Podcast Network	22,911	↑17
42	Escola da Vida - Mario Sergio Cortella	Rádios Grupo Globo	22,719	↑13
43	Aristegui	WarnerMedia	22,413	↑4
44	Notícia no Seu Tempo	Estadao	21,108	↑12
45	Mañanas BLU con Néstor Morales	Grupo BluRadio	20,904	↑4
46	História pros Brother	audio.ad Podcast Network	20,244	↑15
47	The School of Greatness	Wondery	20,004	↑17
48	On Purpose with Jay Shetty	Stitcher Media	19,774	New
49	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	18,874	↑18
50	Al Cine con las Amikas: El Podcast	Audioboom	18,479	↑20
51	El Viaje	Sonoro Global Media Corp	17,648	↑8
52	Política	Rádios Grupo Globo	17,547	↓8
53	Office Ladies	Stitcher Media	16,707	↑26
54	W Radio Colombia	Prisa Radio	16,332	↑27
55	Morning Show	Jovem Pan Podcast	16,232	↑19
56	Hangar 18	audio.ad Podcast Network	16,034	↑24
57	Direto da Redação	Jovem Pan Podcast	15,748	New
58	Fox News Radio Newscast	FOX News Podcasts	15,252	↑14
59	Business Wars	Wondery	15,144	↑26
60	Hidden Brain	Stitcher Media	14,975	↑27
61	A Nosa Língua de Todo Dia - Pasquale Cipro Neto	Rádios Grupo Globo	14,692	↑23
62	Oprah's SuperSoul Conversations	Stitcher Media	14,269	↑26
63	CBN Primeiras Notícias	Rádios Grupo Globo	14,127	↑6
64	El Larguero	Prisa Radio	14,122	↑18
65	No Meio do Caminho - Mario Sergio Cortella	Rádios Grupo Globo	13,266	↑35
66	Quatro em Campo	Rádios Grupo Globo	13,043	↑27
67	Colunistas Eldorado Estadão	Estadao	12,810	↑16
68	Nadie sabe nada	Prisa Radio	12,577	↑31
69	En Caso de que el Mundo Se Desintegre	Audioboom	12,406	↑22

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
70	CBN Professional	Radios Grupo Globo	11,257	↑22
71	Supracortical	Sonoro Global Media Corp	11,201	New
72	Linero, el 'man' en Mañanas BLU	Grupo BluRadio	11,121	New
73	SER Historia	Prisa Radio	11,121	New
74	StarTalk Radio	Stitcher Media	11,027	New
75	3 em 1	Jovem Pan Podcast	10,963	↑15
76	Linha Aberta - Carlos Alberto Sardenberg	Radios Grupo Globo	10,902	↑18
77	The Rachel Maddow Show	Wondery	10,768	New
78	Conan O'Brien Needs A Friend	Stitcher Media	10,666	New
79	Flash Deportes	Prisa Radio	10,486	New
80	Budismo en Zapatillas	Audioboom	10,324	New
81	Hora de Expediente	Radios Grupo Globo	10,194	New
82	Mándarax	Sonoro Global Media Corp	10,049	New
83	RADIO_AKTIVA - El Gallo Programa completo	Prisa Radio	10,033	New
84	Dateline NBC	Wondery	9,694	New
85	Prancheta do PVC	Radios Grupo Globo	9,349	New
86	Coração Peludo	Jovem Pan Podcast	9,265	New
87	En BLU Jeans	Grupo BluRadio	9,227	New
88	Masters of Scale with Reid Hoffman	WaitWhat	9,180	New
89	Presidente da Semana	Folha de S Paulo	9,166	New
90	Esporte em Discussão	Jovem Pan Podcast	8,973	↑8
91	Nos Reiremos de Esto!	Audioboom	8,909	New
92	Podcrastinadores	audio.ad Podcast Network	8,788	New
93	Voz Populi de BLU Radio	Grupo BluRadio	8,737	New
94	Anderson Cooper 360	WarnerMedia	8,649	New
95	Hoy por Hoy	Prisa Radio	8,332	New
96	Mi Novela Favorita	Grupo RPP	8,312	New
97	Dr. Muerte	Wondery	8,068	New
98	Ilustríssima Conversa	Folha de S Paulo	8,067	New
99	CARACOL - El Alargue	Prisa Radio	8,061	↓2
100	Bem-Estar & Movimento - Marcio Atalla	Radios Grupo Globo	8,043	New

Please Note: Grupo Globo podcasts are excluded from this Report while we conduct an additional review of recent data

## **POWERED BY PODCAST METRICS**

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines.

## **ABOUT THE LATAM PODCAST REPORT**

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

## **ABOUT THE METHODOLOGY**

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

Downloads are defined as unique file requests that were downloaded.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.0 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "New" in the Rank Change column indicates that the show is new to the report this reporting period, either entirely (i.e. making its debut for the first time), or, returning to the report after having not appeared in the last reporting period.

## **CONTACT US**

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact [Metrics@TritonDigital.com](mailto:Metrics@TritonDigital.com)