

# LATAM PODCAST REPORT

## TOP 100 PODCASTS

Reporting Period: August 3 - August 30, 2020

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	O Assunto	Rádios Grupo Globo	853,203	0
2	LOS40 MX - La Corneta	Prisa Radio	576,787	0
3	GE Flamengo	Rádios Grupo Globo	176,813	0
4	Pânico	Jovem Pan Podcast	145,695	0
5	Últimas noticias de CNN en Español	WarnerMedia	144,011	0
6	Podcast BLU primera temporada	Grupo BluRadio	141,035	↑2
7	Estadão Notícias	Estadao	115,755	↓1
8	Comentaristas	Rádios Grupo Globo	106,359	↓1
9	Gringolândia	Rádios Grupo Globo	98,659	↑20
10	Asi las cosas con Carlos Loret de Mola	Prisa Radio	95,435	0
11	Panorama CBN	Rádios Grupo Globo	94,793	0
12	Academia CBN - Mario Sergio Cortella	Rádios Grupo Globo	90,809	0
13	G1 Ouviu	Rádios Grupo Globo	86,793	↑5
14	RPP NOTAS DE RADIO	Grupo RPP	75,477	↓5
15	Noticias de la Mañana	Grupo BluRadio	66,545	↑46
16	Economia	Rádios Grupo Globo	63,336	↑4
17	Coronavirus: Realidad vs. ficción con Dr. Elmer Huerta	WarnerMedia	62,630	↓4
18	Café Brasil	Audio.ad Podcast Network Brasil	61,268	↓4
19	Os Pingos nos Is	Jovem Pan Podcast	60,553	↓2
20	La W Radio con Julio Sánchez Cristo	Prisa Radio	58,567	↑25
21	Educação Financeira	Rádios Grupo Globo	58,192	↓6
22	Jornal da CBN	Rádios Grupo Globo	50,536	0
23	5 Fatos	CNN Brasil	49,401	↓4
24	Isso É Fantástico	Rádios Grupo Globo	46,664	↓3
25	Serialmente	Radiópolis	43,495	↑7
26	Jovem Pan - News	Jovem Pan Podcast	42,478	↑5
27	Dia a Dia da Economia - Míriam Leitão	Rádios Grupo Globo	42,195	0
28	Con la ayuda de mis amikas	Audioboom	41,223	↑8
29	Mundo da Luta	Rádios Grupo Globo	41,121	↓13
30	W_RADIO - Martha Debayle en W	Prisa Radio	41,077	↓2
31	LOS40 MX - ¡Ya Párate!	Prisa Radio	40,850	↓7
32	CARACOL - El Pulso del Fútbol	Prisa Radio	40,526	New
33	GE Corinthians	Rádios Grupo Globo	40,378	↑4
34	Mañanas BLU 10:30 con Camila Zuluaga	Grupo BluRadio	39,809	↑40

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
35	Conversa com Bial	Rádios Grupo Globo	36,840	↓9
36	W_RADIO - Así las cosas	Prisa Radio	36,235	↓6
37	CNN Daily News Briefing	WarnerMedia	35,174	↓4
38	GE Sao Paulo	Rádios Grupo Globo	34,958	↑3
39	Escola da Vida - Mario Sergio Cortella	Rádios Grupo Globo	34,924	↑5
40	Política	Rádios Grupo Globo	33,727	↓2
41	CartolaCast	Rádios Grupo Globo	32,094	New
42	Dinheiro - Mauro Halfeld	Rádios Grupo Globo	31,339	↓8
43	CARACOL - 6AM Hoy por Hoy	Prisa Radio	30,262	New
44	Mañanas BLU con Néstor Morales	Grupo BluRadio	29,648	↓19
45	Santíssima Trindade das Perucas	Audioboom	29,429	↓6
46	Gran Resumen de la Hora	Grupo RPP	28,615	↑3
47	GE Vasco	Rádios Grupo Globo	28,265	New
48	E Tem Mais	CNN Brasil	27,808	↓1
49	Notícia no Seu Tempo	Estadao	27,245	↓3
50	Fora de Hora	Rádios Grupo Globo	25,221	↓8
51	The School of Greatness	Wondery	24,232	↓1
52	Palestras Filosóficas Nova Acrópole	Audioboom	24,151	↑1
53	Abertura de Mercado	CNN Brasil	23,527	↓2
54	Aristegui	WarnerMedia	23,146	↓11
55	Palabra Plena, con Gabriel Rolón	Audioboom	22,846	↑16
56	GE Fluminense	Rádios Grupo Globo	22,580	↓21
57	Freakonomics Radio	Stitcher	22,530	↓2
58	Presente Diário	Radio Trans Mundial	22,452	↓4
59	El Podcast Mas Chido	Ten Mask	21,669	↓3
60	GE Grêmio	Rádios Grupo Globo	21,446	New
61	Jout Jout de Saia	Rádios Grupo Globo	20,517	New
62	GE Atlético-MG	Rádios Grupo Globo	19,854	↓22
63	CO_WRADIO_AOD	Prisa Radio	19,372	New
64	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher	19,246	↓7
65	Mulheres da Pan	Jovem Pan Podcast	19,158	↓13
66	GE Cruzeiro	Rádios Grupo Globo	18,960	↓7
67	El Larguero	Prisa Radio	18,719	New
68	Aprendo en casa	Grupo RPP	18,250	↓10
69	Office Ladies	Stitcher	18,130	↓7
70	W Radio Colombia	Prisa Radio	17,859	↑6
71	Morning Show	Jovem Pan Podcast	17,459	↓11
72	Fox News Radio Newscast	FOX News Podcasts	17,284	↓9

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73	Al Cine con las Amikas: El Podcast	Audioboom	16,731	↓7
74	A Nosa Lingua de Todo Dia - Pasquale Cipro Neto	Radios Grupo Globo	16,656	↓6
75	Oprah's SuperSoul Conversations	Stitcher	16,486	↓8
76	Cómo fabricar tiempo	Audioboom	16,381	New
77	3 em 1	Jovem Pan Podcast	16,272	↓13
78	Escolinha do Professor Raimundo	Radios Grupo Globo	15,930	New
79	CARACOL - La Luciérnaga	Prisa Radio	15,333	↓10
80	Linha Aberta - Carlos Alberto Sardenberg	Radios Grupo Globo	15,310	New
81	CBN Professional	Radios Grupo Globo	15,017	↓16
82	Inglês com Rhavi Carneiro	Audioboom	14,703	↑2
83	Business Wars	Wondery	14,633	↓6
84	Quatro em Campo	Radios Grupo Globo	13,973	↓11
85	En Caso de que el Mundo Se Desintegre	Audioboom	13,863	↑10
86	Nos Reiremos de Esto!	Audioboom	13,409	↓16
87	Mi Novela Favorita	Grupo RPP	13,154	↑2
88	Mundo Corporativo - Max Gehringer	Radios Grupo Globo	13,068	↓10
89	Supracortical	Sonoro Media	12,530	↓6
90	Meridiano BLU	Grupo BluRadio	12,349	New
91	GE Internacional	Radios Grupo Globo	12,141	New
92	NA NOSSA VIDA	Audioboom	12,125	↓13
93	Early Game	Radios Grupo Globo	12,118	New
94	Na Ponta dos Dedos	Radios Grupo Globo	12,059	New
95	StarTalk Radio	Stitcher	11,889	↓10
96	Que História É Essa, Porchat?	Radios Grupo Globo	11,859	↓14
97	Desenrola, Rio	Radios Grupo Globo	11,584	↑3
98	Conan O'Brien Needs A Friend	Stitcher	11,220	↓7
99	CBN Primeiras Notícias	Radios Grupo Globo	11,206	New
100	O que eu faço?	CNN Brasil	11,176	↓25

## **POWERED BY PODCAST METRICS**

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines.

## **ABOUT THE LATAM PODCAST REPORT**

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

## **ABOUT THE METHODOLOGY**

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

Downloads are defined as unique file requests that were downloaded.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.0 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "New" in the Rank Change column indicates that the show is new to the report this reporting period, either entirely (i.e. making its debut for the first time), or, returning to the report after having not appeared in the last reporting period.

## **CONTACT US**

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact [Metrics@TritonDigital.com](mailto:Metrics@TritonDigital.com)