

# LATAM PODCAST REPORT

## TOP 100 PODCASTS

Reporting Period: April 13 - May 10, 2020

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	O Assunto	Rádios Grupo Globo	1,105,939	0
2	LOS40 MX - La Corneta	Prisa Radio	551,350	0
3	Leyendas Legendarias	Wondery	348,306	0
4	Mañanas BLU	Grupo BluRadio	231,913	↑16
5	G1 Ouviu	Rádios Grupo Globo	213,135	↑5
6	Estadão Notícias	Estadao	150,086	↓2
7	Últimas noticias de CNN en Español	WarnerMedia	130,149	New
8	Academia CBN - Mario Sergio Cortella	Rádios Grupo Globo	124,729	↓3
9	Comentaristas	Rádios Grupo Globo	121,182	↓3
10	Coronavirus: Realidad vs. ficción con Dr. Elmer Huerta	WarnerMedia	112,158	2↑
11	RPP NOTAS DE RADIO	Grupo RPP	103,184	↓3
12	Panorama CBN	Rádios Grupo Globo	99,160	↓5
13	Podcast BLU primera temporada	Grupo BluRadio	88,831	↑5
14	Pânico	Jovem Pan Podcast	84,408	↓3
15	Os Pingos nos Is	Jovem Pan Podcast	69,016	0
16	La W Radio con Julio Sánchez Cristo	Prisa Radio	64,236	↓7
17	Economía	Rádios Grupo Globo	64,019	↓4
18	Jornal da CBN	Rádios Grupo Globo	61,360	↓1
19	El Dollop	Wondery	60,910	↑4
20	Isso É Fantástico	Rádios Grupo Globo	58,282	↓4
21	Aprendo en casa	Grupo RPP	58,134	New
22	BBB - Big Brother Brasil	Rádios Grupo Globo	55,544	↑3
23	Así las cosas con Carlos Loret de Mola	Prisa Radio	49,522	↑4
24	Día a Día da Economía - Míriam Leitão	Rádios Grupo Globo	45,107	↓3
25	LOS40 MX - ¡Ya Párate!	Prisa Radio	44,503	↓3
26	Jovem Pan - News	Jovem Pan Podcast	44,305	↓12
27	Dinheiro - Mauro Halfeld	Rádios Grupo Globo	41,585	↓3
28	Novo Coronavirus - perguntas e respostas	Rádios Grupo Globo	41,396	↓9
29	W_RADIO - Martha Debayle en W	Prisa Radio	37,870	↓3
30	CARACOL - El Pulso del Fútbol	Prisa Radio	37,045	↑3
31	W_RADIO - Así las cosas	Prisa Radio	35,389	↓1
32	Política	Rádios Grupo Globo	34,253	↓4
33	Con la ayuda de mis amikas	Audioboom	32,203	New
34	Serialmente	Radiópolis	31,686	↓3

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35	5 Fatos	audio.ad Podcasts	29,657	New
36	Notícia no Seu Tempo	Estadao	27,838	↓4
37	Gran Resumen de la Hora	Grupo RPP	26,149	↓1
38	Freakonomics Radio	Stitcher	25,480	↓3
39	GE Sao Paulo	Radios Grupo Globo	25,426	↓1
40	Gringolândia	Radios Grupo Globo	21,591	↓3
41	CARACOL - La Luciérnaga	Prisa Radio	20,399	↑7
42	Presente Diário	Radio Trans Mundial	20,324	↓1
43	Aristegui	WarnerMedia	20,127	New
44	CARACOL - 6AM Hoy por Hoy	Prisa Radio	20,006	↓15
45	Palestras Filosóficas Nova Acrópole	Audioboom	19,674	New
46	GE Atlético-MG	Radios Grupo Globo	18,933	↑3
47	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher	18,811	↓7
48	Fox News Radio Newscast	FOX News Podcasts	18,293	↓6
49	Que História É Essa, Porchat?	Radios Grupo Globo	17,980	↓15
50	The School of Greatness	Wondery	17,589	↓3
51	SER Historia	Prisa Radio	17,085	↑1
52	El Podcast Mas Chido	Ten Mask	17,027	↑13
53	Linha Aberta - Carlos Alberto Sardenberg	Radios Grupo Globo	17,012	↓3
54	E Tem Mais	audio.ad Podcasts	17,010	New
55	CBN Professional	Radios Grupo Globo	16,818	↓4
56	Al Cine con las Amikas: El Podcast	Audioboom	16,618	New
57	Escola da Vida - Mario Sergio Cortella	Radios Grupo Globo	16,160	↓18
58	3 em 1	Jovem Pan Podcast	16,033	↑2
59	Oprah's SuperSoul Conversations	Stitcher	16,023	↓14
60	Nadie sabe nada	Prisa Radio	15,726	↓6
61	No Meio do Caminho - Mario Sergio Cortella	Radios Grupo Globo	14,871	↑3
62	A Nosa Lingua de Todo Dia - Pasquale Cipro Neto	Radios Grupo Globo	14,616	↓7
63	Abertura de Mercado	audio.ad Podcasts	14,567	New
64	Business Wars	Wondery	14,549	↑3
65	Palabra Plena, con Gabriel Rolón	Audioboom	14,438	New
66	Office Ladies	Stitcher	13,398	↓3
67	Quatro em Campo	Radios Grupo Globo	13,243	↓8
68	Duncan Trussell Family Hour	Audioboom	13,011	New
69	Guerras de Negocios	Wondery	12,873	↓26
70	CNN Daily News Briefing	WarnerMedia	12,636	New
71	Nos Reiremos de Esto!	Audioboom	12,423	New

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72	En Caso de que el Mundo Se Desintegre	Audioboom	12,346	New
73	Educação Financeira	Rádios Grupo Globo	12,304	↓12
74	Conan O'Brien Needs A Friend	Stitcher	12,069	↓12
75	Mañanas BLU 10:30	Grupo BluRadio	12,035	↓22
76	Hora de Expediente	Rádios Grupo Globo	11,800	↓1
77	Mulheres da Pan	Jovem Pan Podcast	11,742	↑9
78	GE Flamengo	Rádios Grupo Globo	11,612	↓12
79	Guerras Comerciais	Wondery	11,594	↑5
80	Blog Deportivo	Grupo BluRadio	11,153	↓4
81	Momento da Política - Merval Pereira	Rádios Grupo Globo	11,106	↑6
82	StarTalk Radio	Stitcher	11,103	↓5
83	CBN Brasil	Rádios Grupo Globo	11,066	↓5
84	NA NOSSA VIDA	Audioboom	10,986	New
85	Masters of Scale with Reid Hoffman	WaitWhat	10,956	New
86	GE Corinthians	Rádios Grupo Globo	10,831	New
87	Resumão	Rádios Grupo Globo	10,624	↓18
88	Hora 25	Prisa Radio	10,426	↓18
89	Supracortical	Sonoro Media	10,337	↑8
90	Hoy por Hoy	Prisa Radio	10,269	↓22
91	Santíssima Trindade das Perucas	Audioboom	10,229	New
92	CARACOL - E-conomice	Prisa Radio	10,208	New
93	Inglês com Rhavi Carneiro	Audioboom	10,192	New
94	O Assunto é Dinheiro - Luiz Gustavo Medina	Rádios Grupo Globo	10,166	↓9
95	Jornal da Manhã	Jovem Pan Podcast	10,127	↓15
96	GE Cruzeiro	Rádios Grupo Globo	9,789	↓50
97	El Larguero	Prisa Radio	9,581	↓15
98	The Rachel Maddow Show	NBC News	9,523	↓26
99	JPV Podcast	Audioboom	9,430	New
100	CBN Entrevistas	Rádios Grupo Globo	9,197	↓9

## **POWERED BY PODCAST METRICS**

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines.

## **ABOUT THE LATAM PODCAST REPORT**

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

## **ABOUT THE METHODOLOGY**

The LATAM Podcast Report is based on a 4-week reporting period. The entities listed are ranked by Average Weekly Downloads (Monday to Sunday) in accordance with the latest IAB Podcast Technical Measurement Guidelines.

Downloads are defined as unique file requests that were downloaded.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.0 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

## **CONTACT US**

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports?  
Contact [Metrics@TritonDigital.com](mailto:Metrics@TritonDigital.com)