

LATAM PODCAST REPORT

TOP 100 PODCASTS

Based on Average Weekly Downloads
Reporting Period: May 2021 (May 3 - May 30)

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	LOS40 MX - La Corneta	Prisa Radio	869,683	-
2	Leyendas Legendarias	Sonoro I ATC	753,551	-
3	Titulares Deportivos	Grupo BluRadio	318,079	-
4	CNN 5 Cosas	WarnerMedia	300,127	-
5	Boletim Folha	Folha de S Paulo	239,085	-
6	Asi las cosas con Carlos Loret de Mola	Prisa Radio	154,896	↑ 5
7	Academia CBN - Mario Sergio Cortella	Radios Grupo Globo	136,884	↓ 1
8	CARACOL - 6AM Hoy por Hoy	Prisa Radio	129,955	↑ 10
9	Pânico	Jovem Pan Podcast	123,953	↓ 1
10	La W Radio con Julio Sánchez Cristo	Prisa Radio	115,487	↑ 11
11	Comentaristas	Radios Grupo Globo	114,516	↓ 1
12	Inteligência Ltda.	audio.ad Podcast Network	113,912	Debut
13	Estadão Notícias	Estadao	113,777	↓ 4
14	ResumoCast Livros para Empreendedores	audio.ad Podcast Network	110,495	Debut
15	Repórter CBN No Spotify	Radios Grupo Globo	100,862	Debut
16	Panorama CBN	Radios Grupo Globo	99,862	↓ 3
17	El Dollop	Sonoro I ATC	99,140	↓ 5
18	Jornal da CBN	Radios Grupo Globo	78,063	↓ 4
19	Política	Radios Grupo Globo	68,577	↓ 2
20	Mañanas BLU con Néstor Morales	Grupo BluRadio	63,258	↑ 22
21	Fim de Expediente	Radios Grupo Globo	60,988	↑ 32
22	5 Fatos	CNN Brasil	60,019	↓ 2
23	Notícia no Seu Tempo	Estadao	58,049	↑ 18
24	Coronavirus: Realidad vs. ficción con Dr. Elmer Huerta	WarnerMedia	55,364	↓ 9
25	Os Pingos nos Is	Jovem Pan Podcast	55,178	↓ 9
26	Repórter CBN	Radios Grupo Globo	54,379	↓ 7
27	Jovem Pan Top News	Jovem Pan Podcast	49,116	↑ 1
28	Café Brasil	audio.ad Podcast Network	47,002	↓ 6
29	Dinheiro - Mauro Halfeld	Radios Grupo Globo	46,853	↓ 5
30	Toxicomanía: El Experimento Mexicano	Sonoro Global Media Corp	45,878	↓ 23

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
31	W_RADIO - Martha Debayle en W	Prisa Radio	45,336	↓ 4
32	Gugacast	audio.ad Podcast Network	44,140	↓ 6
33	Economia	Radios Grupo Globo	43,531	↓ 8
34	LOS40 MX - ¡Ya Párate!	Prisa Radio	41,514	↓ 5
35	CARACOL - El Pulso del Fútbol	Prisa Radio	39,948	↓ 4
36	W_RADIO - Así las cosas	Prisa Radio	37,496	↑ 1
37	Con la ayuda de mis amikas	Audioboom	36,918	↓ 4
38	CNN 5 Things	WarnerMedia	35,668	↓ 6
39	CARACOL - La Luciérnaga	Prisa Radio	33,988	↓ 3
40	E Tem Mais	CNN Brasil	32,547	↓ 6
41	Cuentos Increíbles	Sonoro Global Media Corp	32,483	↑ 2
42	O Antagonista	audio.ad Podcast Network	32,302	Debut
43	Freakonomics Radio	Stitcher Media	31,662	↑ 2
44	Serialmente	Radiopolis	30,627	↓ 4
45	Palestras Filosóficas Nova Acrópole	Audioboom	29,086	↓ 6
46	Aristegui	WarnerMedia	27,557	-
47	Presente Diário	Radio Trans Mundial	26,999	↓ 3
48	Dia a Dia da Economia - Míriam Leitão	Radios Grupo Globo	26,068	↓ 25
49	Office Ladies	Stitcher Media	24,872	↑ 1
50	Mañanas BLU 10:30 con Camila Zuluaga	Grupo BluRadio	24,319	↑ 10
51	Viva Voz - Vera Magalhães	Radios Grupo Globo	24,288	↑ 7
52	Bromas Telefónicas	Radiopolis	22,675	↓ 5
53	W Radio Colombia	Prisa Radio	21,267	↑ 4
54	CARACOL - El Alargue	Prisa Radio	21,131	↓ 2
55	The School of Greatness	Wondery	20,919	↓ 4
56	Lo Que Tienes Que Saber	Prisa Radio	20,879	Debut
57	Meu Inconsciente Coletivo	Folha de S Paulo	20,461	↓ 27
58	Decrépitos	audio.ad Podcast Network	20,199	↓ 3
59	História pros Brother	audio.ad Podcast Network	19,832	↓ 11
60	CBN Primeiras Notícias	Radios Grupo Globo	19,517	↓ 11
61	Sala de Interrogatório	audio.ad Podcast Network	18,959	↑ 7
62	A Malu Tá ON	Radios Grupo Globo	18,949	Debut
63	Hidden Brain	Hidden Brain Media	18,935	↓ 2
64	Academia de Conspiraciones	Sonoro Global Media Corp	18,647	↓ 5
65	El Viaje	Sonoro Global Media Corp	18,638	↑ 1

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
66	Super Soul	Stitcher Media	18,049	↓ 2
67	Al Cine con las Amikas: El Podcast	Audioboom	17,836	↓ 5
68	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	17,790	↓ 1
69	Morning Show	Jovem Pan Podcast	17,277	↓ 15
70	Conan O'Brien Needs A Friend	Stitcher Media	17,176	↑ 3
71	Voz Populi de BLU Radio	Grupo BluRadio	16,881	↑ 18
72	Flash Deportes (SER Podcast)	Prisa Radio	16,376	↑ 4
73	No Meio do Caminho - Mario Sergio Cortella	Rádios Grupo Globo	16,192	↓ 8
74	Nadie sabe nada	Prisa Radio	16,026	↓ 2
75	Budismo en Zapatillas	Audioboom	15,685	↓ 6
76	On Purpose with Jay Shetty	Stitcher Media	15,603	↑ 4
77	Fox News Radio Newscast	FOX News Podcasts	15,523	↓ 3
78	Mais Recentes	Rádios Grupo Globo	15,485	Return
79	Business Wars	Wondery	15,042	↓ 8
80	Colunistas Eldorado Estadão	Estadao	15,022	↓ 2
81	1001 Crimes	audio.ad Podcast Network	14,910	↓ 2
82	A Nosa Lingua de Todo Dia - Pasquale Cipro Neto	Rádios Grupo Globo	14,879	↓ 19
83	Supracortical	Sonoro Global Media Corp	14,854	↓ 13
84	RADIO_AKTIVA - El Gallo Programa completo	Prisa Radio	14,619	↑ 1
85	Linha Aberta - Carlos Alberto Sardenberg	Rádios Grupo Globo	14,381	↓ 10
86	StarTalk Radio	Stitcher Media	13,732	↑ 7
87	Coração Peludo	Jovem Pan Podcast	13,556	Return
88	CBN Brasil	Rádios Grupo Globo	13,095	↓ 5
89	The Mindset Mentor	Kast Media	12,882	↓ 7
90	Cinemático	B9 Podcasts	12,583	↓ 9
91	Abertura de Mercado	CNN Brasil	12,447	↓ 53
92	CL_ACTIVIA_AOD	Prisa Radio	12,233	↑ 3
93	SER Historia	Prisa Radio	12,134	↓ 16
94	Prancheta do PVC	Rádios Grupo Globo	12,000	Return
95	Masters of Scale with Reid Hoffman	WaitWhat	11,878	↓ 3
96	En Caso de que el Mundo Se Desintegre	Audioboom	11,754	↓ 5
97	3 em 1	Jovem Pan Podcast	11,538	↓ 7
98	Escola da Vida - Mario Sergio Cortella	Rádios Grupo Globo	11,193	↓ 42
99	Morbid: A True Crime Podcast	Audioboom	10,924	Return
100	CARACOL - Hora 20	Prisa Radio	10,725	↓ 6

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM PODCAST REPORT

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

ABOUT THE METHODOLOGY

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports?

Contact Metrics@TritonDigital.com