

LATAM PODCAST REPORT

TOP 100 PODCASTS

Based on Average Weekly Downloads

Reporting Period: June 2021 (May 31 - June 27)

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	LOS40 MX - La Corneta	Prisa Radio	1,054,805	-
2	Leyendas Legendarias	Sonoro ATC	942,686	-
3	Titulares Deportivos	Grupo BluRadio	336,879	-
4	CNN 5 Cosas	WarnerMedia	293,031	-
5	Repórter CBN No Spotify	Radios Grupo Globo	250,786	↑ 10
6	Boletim Folha	Folha de S Paulo	244,740	↓ 1
7	Asi las cosas con Carlos Loret de Mola	Prisa Radio	162,771	↓ 1
8	Inteligência Ltda.	audio.ad Podcast Network	136,210	↑ 4
9	Comentaristas	Radios Grupo Globo	130,595	↑ 2
10	El Dollop	Sonoro ATC	128,072	↑ 7
11	Academia CBN - Mario Sergio Cortella	Radios Grupo Globo	122,394	↓ 4
12	ResumoCast Livros para Empreendedores	audio.ad Podcast Network	115,234	↑ 2
13	Pânico	Jovem Pan Podcast	110,997	↓ 4
14	Estadão Notícias	Estadao	102,153	↓ 1
15	CARACOL - 6AM Hoy por Hoy	Prisa Radio	100,884	↓ 7
16	Panorama CBN	Radios Grupo Globo	84,464	-
17	Jornal da CBN	Radios Grupo Globo	68,699	↑ 1
18	Política	Radios Grupo Globo	61,552	↑ 1
19	Lo Que Tienes Que Saber	Prisa Radio	60,924	↑ 37
20	La W Radio con Julio Sánchez Cristo	Prisa Radio	59,665	↓ 10
21	Repórter CBN	Radios Grupo Globo	58,482	↑ 5
22	Os Pingos nos Is	Jovem Pan Podcast	53,956	↑ 3
23	LOS40 MX - ¡Ya Párate!	Prisa Radio	51,192	↑ 11
24	Café Brasil	audio.ad Podcast Network	48,220	↑ 4
25	Economia	Radios Grupo Globo	47,063	↑ 8
26	Fim de Expediente	Radios Grupo Globo	46,215	↓ 5
27	W_RADIO - Martha Debayle en W	Prisa Radio	45,809	↑ 4
28	Coronavirus: Realidad vs. ficción con Dr. Elmer Huerta	WarnerMedia	45,391	↓ 4
29	Mañanas BLU con Néstor Morales	Grupo BluRadio	45,202	↓ 9
30	Dinheiro - Mauro Halfeld	Radios Grupo Globo	44,011	↓ 1

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
31	CARACOL - El Pulso del Fútbol	Prisa Radio	41,427	↑ 4
32	W_RADIO - Así las cosas	Prisa Radio	41,102	↑ 4
33	Notícia no Seu Tempo	Estadao	40,776	↓ 10
34	Gugacast	audio.ad Podcast Network	39,140	↓ 2
35	5 Fatos	CNN Brasil	38,591	↓ 13
36	Cuentos Increíbles	Sonoro Global Media Corp	37,849	↑ 5
37	Dia a Dia da Economia - Míriam Leitão	Radios Grupo Globo	37,319	↑ 11
38	Con la ayuda de mis amikas	Audioboom	36,077	↓ 1
39	CNN 5 Things	WarnerMedia	34,253	↓ 1
40	CARACOL - La Luciérnaga	Prisa Radio	31,714	↓ 1
41	Palestras Filosóficas Nova Acrópole	Audioboom	31,288	↑ 4
42	Blog Deportivo	Grupo BluRadio	29,821	Return
43	História pros Brother	audio.ad Podcast Network	27,625	↑ 16
44	E Tem Mais	CNN Brasil	27,452	↓ 4
45	Presente Diário	Radio Trans Mundial	27,117	↑ 2
46	Aristegui	WarnerMedia	26,987	-
47	Serialmente	Radiopolis	26,621	↓ 3
48	Crime Junkie	audiochuck, AdLarge/cabana	25,358	Debut
49	Abertura de Mercado	CNN Brasil	24,308	↑ 42
50	Bromas Telefónicas	Radiopolis	24,071	↑ 2
51	Decrépitos	audio.ad Podcast Network	23,606	↑ 7
52	Freakonomics Radio	Stitcher Media	23,554	↓ 9
53	The School of Greatness	Wondery	23,502	↑ 2
54	Jovem Pan Top News	Jovem Pan Podcast	22,330	↓ 27
55	Viva Voz - Vera Magalhães	Radios Grupo Globo	20,747	↓ 4
56	El Viaje	Sonoro Global Media Corp	19,787	↑ 9
57	Office Ladies	Stitcher Media	19,130	↓ 8
58	Toxicomanía: El Experimento Mexicano	Sonoro Global Media Corp	18,914	↓ 28
59	Academia de Conspiraciones	Sonoro Global Media Corp	18,725	↑ 5
60	Conan O'Brien Needs A Friend	Stitcher Media	18,641	↑ 10
61	Business Wars	Wondery	18,557	↑ 18
62	Al Cine con las Amikas: El Podcast	Audioboom	18,026	↑ 5
63	No Meio do Caminho - Mario Sergio Cortella	Radios Grupo Globo	17,923	↑ 10
64	Flash Deportes (SER Podcast)	Prisa Radio	17,791	↑ 8
65	Peláez y De Francisco	Prisa Radio	17,446	↓ 12

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
66	1001 Crimes	audio.ad Podcast Network	17,021	↑ 15
67	O Antagonista	audio.ad Podcast Network	16,783	↓ 25
68	CBN Primeiras Notícias	Rádios Grupo Globo	16,674	↓ 8
69	Morning Show	Jovem Pan Podcast	16,614	-
70	Mais Recentes	Rádios Grupo Globo	16,404	↑ 8
71	Hidden Brain	Hidden Brain Media	16,391	↓ 8
72	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	16,172	↓ 4
73	Meu Inconsciente Coletivo	Folha de S Paulo	15,559	↓ 16
74	Supracortical	Sonoro Global Media Corp	15,416	↑ 9
75	Fox News Radio Newscast	FOX News Podcasts	15,268	↑ 2
76	Nadie sabe nada	Prisa Radio	15,189	↓ 2
77	Super Soul	Stitcher Media	14,978	↓ 11
78	CARACOL - El Alargue	Prisa Radio	14,941	↓ 24
79	On Purpose with Jay Shetty	Stitcher Media	14,915	↓ 3
80	A Nosa Língua de Todo Dia - Pasquale Cipro Neto	Rádios Grupo Globo	14,806	↑ 2
81	Coração Peludo	Jovem Pan Podcast	14,476	↑ 6
82	Colunistas Eldorado Estadão	Estadão	14,107	↓ 2
83	The Mindset Mentor	Kast Media	13,665	↑ 6
84	Mejor Con Gaby Vargas	audio.ad Podcast Network	13,282	Debut
85	CL_ACTIVIA_AOD	Prisa Radio	13,172	↑ 7
86	Sala de Interrogatório	audio.ad Podcast Network	13,050	↓ 25
87	CBN Brasil	Rádios Grupo Globo	12,786	↑ 1
88	RADIO_AKTIVA - El Gallo Programa completo	Prisa Radio	12,616	↓ 4
89	Cinemático	B9 Podcasts	12,574	↑ 1
90	Budismo en Zapatillas	Audioboom	12,467	↓ 15
91	Linha Aberta - Carlos Alberto Sardenberg	Rádios Grupo Globo	12,153	↓ 6
92	Dr. Muerte	Wondery	11,938	Return
93	Morbid: A True Crime Podcast	Audioboom	11,822	↑ 6
94	LA MAGIA DEL CAOS con Aislinn Derbez	Sonoro Global Media Corp	11,642	Debut
95	SER Historia	Prisa Radio	11,629	↓ 2
96	99% Invisible	Stitcher Media	11,520	Debut
97	Hangar 18 Podcast	audio.ad Podcast Network	11,233	Return
98	3 em 1	Jovem Pan Podcast	11,195	↓ 1
99	Masters of Scale with Reid Hoffman	WaitWhat	11,176	↓ 4
100	Quatro em Campo	Rádios Grupo Globo	11,088	Return

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM PODCAST REPORT

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

ABOUT THE METHODOLOGY

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports?
Contact Metrics@TritonDigital.com