

LATAM PODCAST REPORT

TOP 100 PODCASTS

Based on Average Weekly Downloads
Reporting Period: April 2021 (March 29 - May 2)

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	LOS40 MX - La Corneta	Prisa Radio	832,378	-
2	Leyendas Legendarias	Sonoro I ATC	708,589	-
3	Titulares Deportivos	Grupo BluRadio	303,112	-
4	CNN 5 Cosas	WarnerMedia	261,663	-
5	Boletim Folha	Folha de S Paulo	231,919	-
6	Academia CBN - Mario Sergio Cortella	Radios Grupo Globo	141,100	↑ 2
7	Toxicomanía: El Experimento Mexicano	Sonoro Global Media Corp	140,386	Debut
8	Pânico	Jovem Pan Podcast	135,818	↓ 2
9	Estadão Notícias	Estadao	119,906	-
10	Comentaristas	Radios Grupo Globo	116,833	-
11	Asi las cosas con Carlos Loret de Mola	Prisa Radio	108,289	↓ 4
12	El Dollop	Sonoro I ATC	99,004	↓ 1
13	Panorama CBN	Radios Grupo Globo	94,348	↓ 1
14	Jornal da CBN	Radios Grupo Globo	75,796	-
15	Coronavirus: Realidad vs. ficción con Dr. Elmer Huerta	WarnerMedia	65,209	↑ 4
16	Os Pingos nos Is	Jovem Pan Podcast	58,015	↓ 1
17	Política	Radios Grupo Globo	57,832	↑ 20
18	CARACOL - 6AM Hoy por Hoy	Prisa Radio	56,014	↑ 24
19	Repórter CBN	Radios Grupo Globo	55,832	↓ 1
20	5 Fatos	CNN Brasil	54,215	↑ 9
21	La W Radio con Julio Sánchez Cristo	Prisa Radio	52,754	↓ 1
22	Café Brasil	audio.ad Podcast Network	50,244	↓ 1
23	Dia a Dia da Economia - Míriam Leitão	Radios Grupo Globo	47,730	-
24	Dinheiro - Mauro Halfeld	Radios Grupo Globo	46,084	↓ 2
25	Economia	Radios Grupo Globo	44,521	↓ 1
26	Gugacast	audio.ad Podcast Network	43,614	↓ 9
27	W_RADIO - Martha Debayle en W	Prisa Radio	39,430	↓ 2
28	Jovem Pan Top News	Jovem Pan Podcast	38,304	Return
29	LOS40 MX - ¡Ya Párate!	Prisa Radio	38,057	↓ 3
30	Meu Inconsciente Coletivo	Folha de S Paulo	37,675	↑ 6

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
31	CARACOL - El Pulso del Fútbol	Prisa Radio	37,160	↓ 4
32	CNN 5 Things	WarnerMedia	36,456	-
33	Con la ayuda de mis amikas	Audioboom	35,554	↑ 1
34	E Tem Mais	CNN Brasil	35,167	↓ 3
35	De Todo Un Mucho	Sonoro Global Media Corp	34,477	↓ 22
36	CARACOL - La Luciérnaga	Prisa Radio	34,371	↓ 8
37	W_RADIO - Así las cosas	Prisa Radio	34,067	↓ 2
38	Abertura de Mercado	CNN Brasil	33,805	↓ 8
39	Palestras Filosóficas Nova Acrópole	Audioboom	33,013	-
40	Serialmente	Radiopolis	32,995	-
41	Notícia no Seu Tempo	Estadao	29,813	↑ 33
42	Mañanas BLU con Néstor Morales	Grupo BluRadio	28,446	↓ 9
43	Cuentos Increíbles	Sonoro Global Media Corp	28,154	↑ 4
44	Presente Diário	Radio Trans Mundial	28,105	-
45	Freakonomics Radio	Stitcher Media	27,751	↓ 7
46	Aristegui	WarnerMedia	25,694	↓ 3
47	Bromas Telefónicas	Radiopolis	25,476	↑ 1
48	História pros Brother	audio.ad Podcast Network	25,079	↓ 7
49	CBN Primeiras Notícias	Rádios Grupo Globo	23,062	↓ 4
50	Office Ladies	Stitcher Media	21,578	↑ 6
51	The School of Greatness	Wondery	20,958	↓ 5
52	CARACOL - El Alargue	Prisa Radio	20,038	Return
53	Fim de Expediente	Rádios Grupo Globo	19,561	↑ 26
54	Morning Show	Jovem Pan Podcast	18,977	↓ 2
55	Decrépitos	audio.ad Podcast Network	18,847	↑ 2
56	Escola da Vida - Mario Sergio Cortella	Rádios Grupo Globo	18,393	↓ 7
57	W Radio Colombia	Prisa Radio	18,050	↓ 4
58	Viva Voz - Vera Magalhães	Rádios Grupo Globo	18,050	↑ 13
59	Academia de Conspiraciones	Sonoro Global Media Corp	17,902	↑ 1
60	Mañanas BLU 10:30 con Camila Zuluaga	Grupo BluRadio	17,381	↓ 44
61	Hidden Brain	Hidden Brain Media	17,363	↑ 9
62	Al Cine con las Amikas: El Podcast	Audioboom	17,294	↓ 11
63	A Nosa Lingua de Todo Día - Pasquale Cipro Neto	Rádios Grupo Globo	17,221	↓ 4
64	Super Soul	Stitcher Media	17,208	↓ 10
65	No Meio do Caminho - Mario Sergio Cortella	Rádios Grupo Globo	16,989	↓ 7

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
66	El Viaje	Sonoro Global Media Corp	16,887	↓ 1
67	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	16,884	↓ 6
68	Sala de Interrogatório	audio.ad Podcast Network	16,599	↑ 13
69	Budismo en Zapatillas	Audioboom	16,397	↑ 6
70	Supracortical	Sonoro Global Media Corp	15,869	↓ 4
71	Business Wars	Wondery	15,658	↓ 21
72	Nadie sabe nada (SER Podcast)	Prisa Radio	15,419	↓ 17
73	Conan O'Brien Needs A Friend	Stitcher Media	15,236	↑ 7
74	Fox News Radio Newscast	FOX News Podcasts	15,184	↓ 7
75	Linha Aberta - Carlos Alberto Sardenberg	Rádios Grupo Globo	15,016	↓ 11
76	Flash Deportes (SER Podcast)	Prisa Radio	14,955	↑ 1
77	SER Historia (SER Podcast)	Prisa Radio	14,888	Return
78	Colunistas Eldorado Estadão	Estadao	14,797	↓ 15
79	1001 Crimes	audio.ad Podcast Network	14,496	↓ 10
80	On Purpose with Jay Shetty	Stitcher Media	14,474	↓ 8
81	Cinemático	B9 Podcasts	14,303	↓ 5
82	The Mindset Mentor	Kast Media	13,960	Return
83	CBN Brasil	Rádios Grupo Globo	13,850	Return
84	El club de lectura de las amikas	Audioboom	13,716	Debut
85	RADIO_AKTIVA - El Gallo Programa completo	Prisa Radio	13,240	↓ 12
86	Blog Deportivo	Grupo BluRadio	12,814	Return
87	Quatro em Campo	Rádios Grupo Globo	12,708	↓ 5
88	Crónicas Obscuras	Sonoro Global Media Corp	12,297	↑ 5
89	Voz Populi de BLU Radio	Grupo BluRadio	11,932	↓ 21
90	3 em 1	Jovem Pan Podcast	11,930	-
91	En Caso de que el Mundo Se Desintegre	Audioboom	11,696	↑ 1
92	Masters of Scale with Reid Hoffman	WaitWhat	11,629	↓ 8
93	StarTalk Radio	Stitcher Media	11,572	↑ 3
94	CARACOL - Hora 20	Prisa Radio	11,555	↑ 3
95	CL_ACTIVIA_AOD	Prisa Radio	11,191	Return
96	Dateline NBC	NBCUniversal News Group	11,091	Return
97	Discoteca Básica Podcast	audio.ad Podcast Network	10,695	Debut
98	Nos Reiremos de Esto!	Audioboom	10,497	↓ 11
99	Ámate + Más	Audioboom	10,480	↓ 37
100	#Globo	Rádios Grupo Globo	10,303	Return

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM PODCAST REPORT

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

ABOUT THE METHODOLOGY

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.0 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "New" in the Rank Change column indicates that the show is new to the report this reporting period, either entirely (i.e. making its debut for the first time), or, returning to the report after having not appeared in the last reporting period.

CONTACT US

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports?

Contact Metrics@TritonDigital.com