

# February 2022 U.S. Podcast Report

## TOP 20 NETWORKS

Based on Average Weekly Downloads in the USA

Rank	Podcast Network	Sales Representation	# Of Active Podcasts	Average Weekly Downloads	Average Weekly Users	Rank Change
1	Stitcher Media	SXM Media	500+	59,093,668	14,784,376	-
2	Audacy Podcast Network	Cadence13	500+	36,153,013	10,156,954	↑ 1
3	NPR	National Public Media	63	33,534,459	7,367,142	↓ 1
4	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	418	20,956,486	3,905,545	-
5	Audioboom	Audioboom	500+	19,343,348	6,441,434	-
6	Wondery	Wondery Brand Partnerships	161	13,610,176	4,199,678	-
7	NBCUniversal News Group	SXM Media	57	10,288,584	2,857,478	-
8	Paramount	Paramount	142	5,326,774	1,294,160	-
9	WarnerMedia	WarnerMedia	140	4,704,965	1,680,406	↑ 1
10	Kast Media	Kast Media	98	4,517,468	1,658,108	↓ 1
11	Salem Podcast Network	Salem Media Group	500+	3,561,056	650,284	↑ 1
12	All Things Comedy	All Things Comedy	66	2,442,967	966,018	↑ 1
13	The Roost Podcast Network	Rooster Teeth Productions	88	2,031,201	705,994	↑ 1
14	CBC/Radio-Canada	Acast	296	824,391	240,394	↑ 3
15	Bonneville International	Bonneville International	279	736,566	190,943	↑ 1
16	Headgum	Gumball	48	729,855	316,426	↓ 1
17	Beasley Media Group	Beasley Media Group	163	658,432	164,425	↑ 1
18	Prisa Radio	Prisa Radio	500+	523,840	121,513	↑ 2
19	Focus On the Family	Focus On the Family	16	471,246	95,746	-
20	SpokenLayer	SpokenLayer	60	467,306	164,002	Return

Note: Headgum experienced minor data collection issue through a portion of the period



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## TOP 100 PODCASTS

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Rank	Podcast	Podcast Network	Sales Representation	# Of New Episodes	Rank Change
1	NPR News Now	NPR	National Public Media	671	-
2	Crime Junkie	audiochuck	SXM Media	6	-
3	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	23	-
4	Up First	NPR	National Public Media	28	-
5	Dateline NBC	NBCUniversal News Group	SXM Media	8	-
6	Morbid: A True Crime Podcast	Audioboom	Audioboom	9	-
7	Last Podcast On The Left	Stitcher Media	SXM Media	8	Debut
8	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	25	↓ 1
9	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	SXM Media	8	↓ 1
10	Pod Save America	Audacy Podcast Network	Cadence13	12	-
11	Fresh Air	NPR	National Public Media	24	↓ 2
12	SmartLess	Wondery	Wondery Brand Partnerships	5	↑ 3
13	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	73	↓ 2
14	The NPR Politics Podcast	NPR	National Public Media	20	↓ 1
15	Planet Money	NPR	National Public Media	9	↑ 1
16	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	10	↑ 1
17	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	25	↑ 1
18	CNN 5 Things	WarnerMedia	WarnerMedia	129	↑ 1
19	Hidden Brain	Hidden Brain Media	SXM Media	4	↓ 5
20	Office Ladies	Stitcher Media	SXM Media	4	-
21	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	9	↑ 15
22	Consider This from NPR	NPR	National Public Media	25	-
23	Freakonomics Radio	Stitcher Media	SXM Media	4	↓ 2
24	Indicator from Planet Money	NPR	National Public Media	19	↓ 1
25	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	23	↓ 1

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Rank	Podcast	Podcast Network	Sales Representation	# Of New Episodes	Rank Change
26	Wait Wait... Don't Tell Me!	NPR	National Public Media	6	↑ 3
27	How I Built This	NPR	National Public Media	5	↑ 3
28	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	21	↓ 1
29	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	21	↓ 1
30	TED Radio Hour	NPR	National Public Media	4	↑ 3
31	The Pat McAfee Show 2.0	Stitcher Media	SXM Media	15	↓ 5
32	WTF with Marc Maron Podcast	Stitcher Media	SXM Media	16	↑ 2
33	Something Was Wrong	audiochuck	SXM Media	5	↑ 4
34	Monday Morning Podcast	All Things Comedy	All Things Comedy	10	↑ 1
35	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	4	↑ 20
36	Pop Culture Happy Hour	NPR	National Public Media	20	↑ 2
37	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	4	↑ 3
38	On Purpose with Jay Shetty	Stitcher Media	SXM Media	8	↑ 1
39	Skip and Shannon: Undisputed	Audacy Podcast Network	Cadence13	26	↓ 8
40	Super Soul	Stitcher Media	SXM Media	4	↓ 15
41	The School of Greatness	Wondery	Wondery Brand Partnerships	12	-
42	True Crime Garage	Stitcher Media	SXM Media	8	↑ 2
43	Short Wave	NPR	National Public Media	19	↓ 1
44	Anatomy of Murder	audiochuck	SXM Media	5	↑ 4
45	Marketplace	American Public Media	Cadence13	20	↓ 2
46	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	4	↓ 14
47	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	9	Debut
48	The Mindset Mentor	Kast Media	Kast Media	18	↓ 1
49	Watch What Crappens	Stitcher Media	SXM Media	22	↓ 3
50	VIEWS with David Dobrik and Jason Nash	Audacy Podcast Network	Cadence13	4	↑ 15



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Rank	Podcast	Podcast Network	Sales Representation	# Of New Episodes	Rank Change
51	Casefile True Crime	Audioboom	Audioboom	5	↑ 23
52	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	4	↓ 3
53	99% Invisible	Stitcher Media	SXM Media	4	↑ 1
54	Life Kit	NPR	National Public Media	13	↓ 9
55	The Deck	Stitcher Media	SXM Media	6	Debut
56	True Crime Obsessed	Audioboom	Audioboom	5	↓ 5
57	The John Batchelor Show	Audioboom	Audioboom	432	↓ 5
58	Snacks Daily	Audacy Podcast Network	Cadence13	19	↑ 2
59	What A Day	Audacy Podcast Network	Cadence13	19	-
60	The Morning Toast	Audioboom	Audioboom	11	↓ 10
61	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5	↑ 22
62	And That's Why We Drink	Stitcher Media	SXM Media	5	↓ 5
63	Small Town Murder	Stitcher Media	SXM Media	4	↓ 1
64	Timesuck with Dan Cummins	Stitcher Media	SXM Media	4	↑ 2
65	You Better You Bet	Audacy Podcast Network	Cadence13	192	↓ 9
66	Pod Save the World	Audacy Podcast Network	Cadence13	6	↑ 33
67	American Scandal	Wondery	Wondery Brand Partnerships	5	↓ 6
68	The Vanished Podcast	Wondery	Wondery Brand Partnerships	5	↓ 4
69	RISE podcast	Audacy Podcast Network	Cadence13	8	↓ 2
70	48 Hours	Paramount	Paramount	4	↓ 1
71	Morning Joe	NBCUniversal News Group	SXM Media	19	↑ 1
72	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6	↑ 1
73	Rotten Mango	Audacy Podcast Network	Cadence13	8	↑ 20
74	How Did This Get Made?	Stitcher Media	SXM Media	10	↑ 2
75	Throughline	NPR	National Public Media	4	↓ 12



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Rank	Podcast	Podcast Network	Sales Representation	# Of New Episodes	Rank Change
76	Make Me Smart with Kai and Molly	American Public Media	Cadence13	19	↑ 3
77	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	6	↑ 20
78	Dark History	Audioboom	Audioboom	4	↓ 10
79	Marketplace Morning Report	American Public Media	Cadence13	60	↓ 4
80	The Fighter & The Kid	Kast Media	Kast Media	8	↑ 8
81	1A	NPR	National Public Media	24	↑ 1
82	Code Switch	NPR	National Public Media	5	↓ 11
83	The Viall Files	Kast Media	Kast Media	14	↑ 2
84	Even the Rich	Wondery	Wondery Brand Partnerships	11	↑ 2
85	Ologies with Alie Ward	Stitcher Media	SXM Media	5	↓ 5
86	StarTalk Radio	Stitcher Media	SXM Media	6	↓ 8
87	Real Time with Bill Maher	WarnerMedia	WarnerMedia	11	Return
88	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	10	↓ 7
89	Side Hustle School	Audacy Podcast Network	Cadence13	28	↑ 3
90	This Past Weekend	Kast Media	Kast Media	6	-
91	Juicy Scoop with Heather McDonald	Stitcher Media	SXM Media	8	↑ 4
92	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	8	↓ 22
93	American History Tellers	Wondery	Wondery Brand Partnerships	6	Return
94	Anderson Cooper 360	WarnerMedia	WarnerMedia	22	↑ 6
95	Business Wars	Wondery	Wondery Brand Partnerships	5	↑ 1
96	The Art of Manliness	Stitcher Media	SXM Media	8	↓ 5
97	Zane and Heath: Unfiltered	Audioboom	Audioboom	4	Return
98	IMPAULSIVE	Kast Media	Kast Media	3	↓ 14
99	The Tiny Meat Gang Podcast	Audioboom	Audioboom	4	↓ 5
100	The Rich Eisen Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	61	Debut



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1	Stitcher Media	SXM Media	500+	14,784,376	59,093,668	-
2	Audacy Podcast Network	Cadence13	500+	10,156,954	36,153,013	-
3	NPR	National Public Media	63	7,367,142	33,534,459	-
4	Audioboom	Audioboom	500+	6,441,434	19,343,348	-
5	Wondery	Wondery Brand Partnerships	161	4,199,678	13,610,176	↑ 1
6	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	418	3,905,545	20,956,486	↓ 1
7	NBCUniversal News Group	SXM Media	57	2,857,478	10,288,584	-
8	WarnerMedia	WarnerMedia	140	1,680,406	4,704,965	↑ 1
9	Kast Media	Kast Media	98	1,658,108	4,517,468	↓ 1
10	Paramount	Paramount	142	1,294,160	5,326,774	-
11	All Things Comedy	All Things Comedy	66	966,018	2,442,967	↑ 1
12	The Roost Podcast Network	Rooster Teeth Productions	88	705,994	2,031,201	↑ 2
13	Salem Podcast Network	Salem Media Group	500+	650,284	3,561,056	-
14	Headgum	Gumball	48	316,426	729,855	↑ 1
15	CBC/Radio-Canada	Acast	296	240,394	824,391	↑ 1
16	Bonneville International	Bonneville International	279	190,943	736,566	↑ 1
17	Beasley Media Group	Beasley Media Group	163	164,425	658,432	↑ 1
18	SpokenLayer	SpokenLayer	60	164,002	467,306	↑ 1
19	Prisa Radio	Prisa Radio	500+	121,513	523,840	↑ 1
20	Sonoro Global Media Corp	Sonoro Global Media Corp	64	103,480	240,479	New

Note: Headgum experienced minor data collection issue through a portion of the period



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1	Crime Junkie	audiochuck	SXM Media	6	-
2	Up First	NPR	National Public Media	28	-
3	Morbid: A True Crime Podcast	Audioboom	Audioboom	9	-
4	NPR News Now	NPR	National Public Media	671	-
5	Dateline NBC	NBCUniversal News Group	SXM Media	8	-
6	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	23	-
7	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	SXM Media	8	-
8	SmartLess	Wondery	Wondery Brand Partnerships	5	-
9	Pod Save America	Audacy Podcast Network	Cadence13	12	↑ 2
10	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	25	-
11	CNN 5 Things	WarnerMedia	WarnerMedia	129	↑ 2
12	Office Ladies	Stitcher Media	SXM Media	4	-
13	Last Podcast On The Left	Stitcher Media	SXM Media	8	Debut
14	Wait Wait... Don't Tell Me!	NPR	National Public Media	6	↑ 3
15	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	10	↑ 1
16	Fresh Air	NPR	National Public Media	24	↓ 1
17	Planet Money	NPR	National Public Media	9	↑ 1
18	Hidden Brain	Hidden Brain Media	SXM Media	4	↓ 4
19	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	4	-
20	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	9	↑ 4
21	Freakonomics Radio	Stitcher Media	SXM Media	4	↓ 1
22	The NPR Politics Podcast	NPR	National Public Media	20	↓ 1
23	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	4	↑ 21
24	Indicator from Planet Money	NPR	National Public Media	19	↓ 1
25	Something Was Wrong	audiochuck	SXM Media	5	-



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26	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	21	↓ 4
27	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	25	↓ 1
28	The Deck	Stitcher Media	SXM Media	6	Debut
29	Anatomy of Murder	audiobuck	SXM Media	5	↓ 2
30	Consider This from NPR	NPR	National Public Media	25	↓ 2
31	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	4	↑ 2
32	Monday Morning Podcast	All Things Comedy	All Things Comedy	10	↓ 2
33	99% Invisible	Stitcher Media	SXM Media	4	↑ 6
34	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	21	-
35	WTF with Marc Maron Podcast	Stitcher Media	SXM Media	16	↓ 6
36	How I Built This	NPR	National Public Media	5	-
37	Short Wave	NPR	National Public Media	19	↓ 2
38	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	23	↓ 1
39	Casefile True Crime	Audioboom	Audioboom	5	↑ 51
40	Marketplace	American Public Media	Cadence13	20	↓ 8
41	TED Radio Hour	NPR	National Public Media	4	↓ 3
42	True Crime Garage	Stitcher Media	SXM Media	8	-
43	On Purpose with Jay Shetty	Stitcher Media	SXM Media	8	↓ 3
44	Timesuck with Dan Cummins	Stitcher Media	SXM Media	4	↓ 3
45	The Pat McAfee Show 2.0	Stitcher Media	SXM Media	15	↓ 14
46	VIEWES with David Dobrik and Jason Nash	Audacy Podcast Network	Cadence13	4	↑ 8
47	Pop Culture Happy Hour	NPR	National Public Media	20	↓ 1
48	Small Town Murder	Stitcher Media	SXM Media	4	↓ 1
49	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	73	↓ 6
50	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	4	↓ 5





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51	Pod Save the World	Audacy Podcast Network	Cadence13	6	↑ 15
52	True Crime Obsessed	Audioboom	Audioboom	5	↓ 3
53	And That's Why We Drink	Stitcher Media	SXM Media	5	↑ 2
54	Rotten Mango	Audacy Podcast Network	Cadence13	8	↑ 7
55	Throughline	NPR	National Public Media	4	↓ 2
56	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5	↑ 18
57	Dark History	Audioboom	Audioboom	4	↓ 5
58	Super Soul	Stitcher Media	SXM Media	4	↓ 7
59	How Did This Get Made?	Stitcher Media	SXM Media	10	↑ 1
60	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6	↑ 2
61	Life Kit	NPR	National Public Media	13	↓ 13
62	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	4	Debut
63	Lovett or Leave It	Audacy Podcast Network	Cadence13	4	↑ 17
64	This Past Weekend	Kast Media	Kast Media	6	-
65	The Morning Toast	Audioboom	Audioboom	11	↓ 15
66	Zane and Heath: Unfiltered	Audioboom	Audioboom	4	↑ 6
67	48 Hours	Paramount	Paramount	4	↑ 1
68	The Vanished Podcast	Wondery	Wondery Brand Partnerships	5	↓ 1
69	Snacks Daily	Audacy Podcast Network	Cadence13	19	↑ 13
70	Code Switch	NPR	National Public Media	5	↓ 11
71	Juicy Scoop with Heather McDonald	Stitcher Media	SXM Media	8	↑ 2
72	Skip and Shannon: Undisputed	Audacy Podcast Network	Cadence13	26	↓ 16
73	Ologies with Alie Ward	Stitcher Media	SXM Media	5	↓ 4
74	The Mindset Mentor	Kast Media	Kast Media	18	↓ 3
75	What A Day	Audacy Podcast Network	Cadence13	19	↑ 2



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76	The Fighter & The Kid	Kast Media	Kast Media	8	↑ 2
77	American Scandal	Wondery	Wondery Brand Partnerships	5	↓ 12
78	Murder, Mystery & Makeup	Audioboom	Audioboom	4	↑ 17
79	Two Hot Takes	Audioboom	Audioboom	4	↑ 13
80	IMPAULSIVE	Kast Media	Kast Media	3	↓ 17
81	Scared To Death	Stitcher Media	SXM Media	4	↓ 2
82	Real Time with Bill Maher	WarnerMedia	WarnerMedia	11	Return
83	The Tiny Meat Gang Podcast	Audioboom	Audioboom	4	↓ 7
84	It's Been a Minute With Sam Sanders	NPR	National Public Media	8	-
85	CounterClock	audiochuck	SXM Media	1	Return
86	Ear Biscuits	Audacy Podcast Network	Cadence13	4	Return
87	Even the Rich	Wondery	Wondery Brand Partnerships	11	↓ 1
88	Make Me Smart with Kai and Molly	American Public Media	Cadence13	19	↓ 1
89	Chasing Life	WarnerMedia	WarnerMedia	6	↑ 4
90	StarTalk Radio	Stitcher Media	SXM Media	6	↓ 5
91	The School of Greatness	Wondery	Wondery Brand Partnerships	12	↓ 3
92	Car Talk	NPR	National Public Media	8	↓ 3
93	TigerBelly	All Things Comedy	All Things Comedy	6	Return
94	Dr. Death	Wondery	Wondery Brand Partnerships	2	Return
95	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	8	↓ 20
96	The Todd Starnes Show	Salem Podcast Network	Salem Media Group	23	↓ 38
97	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	4	↓ 6
98	Watch What Crappens	Stitcher Media	SXM Media	22	↑ 1
99	King and the Sting	Kast Media	Kast Media	6	Return
100	Headline News from The Associated Press	Audioboom	Audioboom	359	-



## NETWORK AND SALES REPRESENTATION UPDATES

All participating Networks have the option to report their data under their individual Network name, in addition to under their Sales Representation (where applicable)

## POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE U.S. NETWORK REPORT

The U.S. Network Report lists the Top 20 Podcast Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

## ABOUT THE U.S. PODCAST REPORT

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

## ABOUT THE METHODOLOGY

The U.S. Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

## METRIC AND RANK CHANGE DEFINITIONS

**Downloads** - Unique file requests that were downloaded. This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (e.g., spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" file requests filters multiple requests from the same IP address, user agent, episode, and date.

**Users** - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

**Number of Active Podcasts** - A count of all podcast titles which had at least one qualified download during the reporting period

**Number of New Episodes** - The number of new episodes released during the reporting period

**Rank Change** – "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

## CONTACT US

Any podcast network with an audience in the United States is eligible to participate in both the Top Network and Top Podcast Reports. Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact [Metrics@tritondigital.com](mailto:Metrics@tritondigital.com) To receive our Podcast Reports via email, visit <https://www.tritondigital.com/pmsignup>

