

# December 2022 New Zealand Podcast Ranker

## TOP NETWORKS

Networks Ranked by Monthly Listeners in New Zealand

Rank	Network	Sales Representation	Monthly Listeners	Monthly Downloads	Rank Change
1	NZME/iHeartRadio/ARN	NZME	783,457	4,051,948	-
2	Stitcher Media	SXM Media	319,429	1,033,587	-
3	Audioboom	NZME	307,494	876,876	-
4	rova (MediaWorks)	rova (MediaWorks)	116,223	495,636	-
5	Kast Media	Kast Media	70,853	183,240	↑ 1
6	LiSTNR (SCA)	LiSTNR (SCA)	69,977	231,885	↓ 1
7	Studio71	Studio71	34,675	84,454	-
8	Brodie Kane Media	Brodie Kane Media	32,962	71,855	-
9	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	11,285	65,448	-
10	Headgum	Gumball	8,557	23,358	-
11	NOVA Entertainment	rova (MediaWorks)	7,253	29,467	-



Access the web ranker here: <https://www.tritonrankers.com/reports/nz/podcasts/>



# December 2022 New Zealand Podcast Ranker

## TOP 100 PODCASTS

Podcasts Ranked by Monthly Listeners in New Zealand

Rank	Podcast	Network	Sales Representation	# Of New Episodes	Monthly Listeners	Monthly Downloads	Rank Change
1	Fletch, Vaughan & Hayley on ZM	NZME/iHeartRadio/ARN	NZME	26	87,678	328,599	↑ 2
2	Casefile True Crime	Audioboom	NZME	3	73,378	204,928	-
3	Stuff You Should Know	NZME/iHeartRadio/ARN	NZME	18	71,927	429,352	↑ 1
4	The Mike Hosking Breakfast	NZME/iHeartRadio/ARN	NZME	99	64,931	540,953	↓ 3
5	No Such Thing As A Fish	Audioboom	NZME	5	51,026	150,551	↑ 3
6	The Leighton Smith Podcast	NZME/iHeartRadio/ARN	NZME	4	49,769	120,655	↓ 1
7	Crime Junkie	audiochuck	SXM Media	8	47,125	138,727	↑ 3
8	The Front Page	NZME/iHeartRadio/ARN	NZME	18	42,856	79,796	↑ 4
9	Heather du Plessis-Allan Drive	NZME/iHeartRadio/ARN	NZME	135	42,266	353,592	↓ 2
10	The Matt & Jerry Show	NZME/iHeartRadio/ARN	NZME	25	39,377	179,177	↓ 4
11	The Rock Drive	rova (MediaWorks)	rova (MediaWorks)	69	37,971	153,259	↑ 2
12	The Hauraki Big Show	NZME/iHeartRadio/ARN	NZME	30	34,509	123,378	↓ 1
13	On Purpose with Jay Shetty	Stitcher Media	SXM Media	9	32,155	93,861	↑ 1
14	Cooking the Books with Frances Cook	NZME/iHeartRadio/ARN	NZME	4	28,102	59,864	↑ 7
15	Between Two Beers Podcast	NZME/iHeartRadio/ARN	NZME	5	27,358	49,354	↑ 1
16	The Morning Rumble	rova (MediaWorks)	rova (MediaWorks)	80	25,328	122,639	↓ 1
17	Hamish & Andy	LiSTNR (SCA)	LiSTNR (SCA)	0	23,095	58,905	↓ 8
18	Freakonomics Radio	Stitcher Media	SXM Media	6	21,854	61,378	↑ 1
19	The Girls Uninterrupted	Brodie Kane Media	Brodie Kane Media	3	21,370	39,065	↓ 2
20	The Country	NZME/iHeartRadio/ARN	NZME	108	18,556	150,957	↓ 2
21	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	4	17,587	29,843	↓ 1
22	This Past Weekend	Kast Media	Kast Media	4	15,891	25,942	↑ 2
23	IMPAULSIVE	Kast Media	Kast Media	5	15,508	29,120	↓ 1
24	99% Invisible	Stitcher Media	SXM Media	3	15,243	41,520	↓ 1
25	The Mindset Mentor	Kast Media	Kast Media	18	14,638	57,279	↑ 1



## TOP 100 PODCASTS

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26	Hidden Brain	Stitcher Media	SXM Media	4	14,322	40,294	↑ 1
27	A Moment In Crime	NZME/iHeartRadio/ARN	NZME	2	13,900	27,820	↑ 26
28	Behind the Bastards	NZME/iHeartRadio/ARN	NZME	5	13,260	41,817	↓ 3
29	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	9	12,946	34,829	↑ 1
30	RedHanded	Audioboom	NZME	9	12,322	36,203	↑ 5
31	The Mel Robbins Podcast	Stitcher Media	SXM Media	10	11,835	24,976	↑ 3
32	Cautionary Tales with Tim Harford	NZME/iHeartRadio/ARN	NZME	2	11,389	24,757	↓ 3
33	Last Podcast On The Left	Stitcher Media	SXM Media	9	11,205	35,083	↑ 4
34	The Agenda	NZME/iHeartRadio/ARN	NZME	8	11,095	29,105	↑ 7
35	Ologies with Alie Ward	Stitcher Media	SXM Media	6	10,825	30,095	↑ 11
36	Kiwi Yarns	Brodie Kane Media	Brodie Kane Media	4	10,797	22,685	↑ 16
37	Super Soul	Stitcher Media	SXM Media	4	10,454	42,550	↑ 3
38	Weekend Sport with Jason Pine	NZME/iHeartRadio/ARN	NZME	58	9,927	40,789	↓ 6
39	Life Uncut	NZME/iHeartRadio/ARN	NZME	7	9,754	27,266	↓ 3
40	The School of Greatness	Stitcher Media	SXM Media	16	9,148	38,434	↑ 5
41	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	4	9,095	15,414	↑ 2
42	Early Edition with Kate Hawkesby	NZME/iHeartRadio/ARN	NZME	35	9,011	43,110	↓ 14
43	Pod Save America	Stitcher Media	SXM Media	7	8,843	24,183	↓ 1
44	Stuff They Don't Want You To Know	NZME/iHeartRadio/ARN	NZME	23	8,581	37,796	↑ 13
45	True Crime with Kendall Rae	Audioboom	NZME	9	8,554	22,983	↑ 10
46	F1: Beyond The Grid	Audioboom	NZME	2	7,980	16,501	↑ 1
47	The Imperfects	NZME/iHeartRadio/ARN	NZME	3	7,861	16,159	↑ 1
48	Revisionist History	NZME/iHeartRadio/ARN	NZME	1	7,795	23,306	↓ 9
49	The Edge Breakfast Catchup	rova (MediaWorks)	rova (MediaWorks)	35	7,722	40,996	↑ 1
50	Office Ladies	Stitcher Media	SXM Media	4	7,694	20,226	↑ 4

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51	She's On The Money	NZME/iHeartRadio/ARN	NZME	14	7,560	34,163	↓ 2
52	The Re-Wrap	NZME/iHeartRadio/ARN	NZME	10	7,229	18,834	↓14
53	KICPOD	LiSTNR (SCA)	LiSTNR (SCA)	6	7,109	17,551	↓ 2
54	The Tiny Meat Gang Podcast	Audioboom	NZME	10	7,091	17,193	↑ 9
55	Jase & Lauren	NZME/iHeartRadio/ARN	NZME	22	6,883	76,372	↓22
56	We Need To Talk with Toni Street	NZME/iHeartRadio/ARN	NZME	2	6,833	13,421	↑10
57	It Could Happen Here	NZME/iHeartRadio/ARN	NZME	20	6,631	21,786	↑12
58	It's A Lot with Abbie Chatfield	LiSTNR (SCA)	LiSTNR (SCA)	9	6,557	16,698	↑ 3
59	On the Tiles	NZME/iHeartRadio/ARN	NZME	4	6,508	9,181	↑41
60	Grey Areas with Petra Bagust	rova (MediaWorks)	rova (MediaWorks)	0	6,481	12,640	↓29
61	ZM's Bree & Clint	NZME/iHeartRadio/ARN	NZME	22	6,467	28,922	↑ 3
62	Murder, Mystery & Makeup	Audioboom	NZME	4	6,464	15,968	↑ 5
63	The BYC Podcast	NZME/iHeartRadio/ARN	NZME	7	6,091	11,646	↑ 9
64	Saving Grace	Audioboom	NZME	4	6,034	10,884	↓ 8
65	Stuff You Missed in History Class	NZME/iHeartRadio/ARN	NZME	19	5,775	55,076	↑14
66	Nothing much happens; bedtime stories to help you sleep	Stitcher Media	SXM Media	4	5,772	23,991	↑ 5
67	The Deck	audiochuck	SXM Media	4	5,754	12,814	↑15
68	Zane and Heath: Unfiltered	Audioboom	NZME	4	5,703	13,324	↓ 8
69	Kerre Woodham Mornings Podcast	NZME/iHeartRadio/ARN	NZME	18	5,702	20,561	↑ 4
70	The Daily Show With Trevor Noah: Ears Edition	NZME/iHeartRadio/ARN	NZME	33	5,636	50,177	↓ 2
71	News Fix	NZME/iHeartRadio/ARN	NZME	93	5,506	32,609	Return
72	Two Hot Takes	Audioboom	NZME	4	5,340	10,996	↑ 4
73	StarTalk Radio	Stitcher Media	SXM Media	6	5,335	16,810	↑ 7
74	Anatomy of Murder	audiochuck	SXM Media	4	5,332	13,118	↑ 3
75	Tova	rova (MediaWorks)	rova (MediaWorks)	128	5,235	23,132	↑20

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76	Ask Me Anything with Paula Bennett	NZME/iHeartRadio/ARN	NZME	3	5,205	8,674	↓ 2
77	Saturday Morning with Jack Tame	NZME/iHeartRadio/ARN	NZME	37	5,083	17,512	↑ 21
78	Across the Board	NZME/iHeartRadio/ARN	NZME	7	5,075	6,809	Debut
79	The Rise & Conquer Podcast	NZME/iHeartRadio/ARN	NZME	12	4,883	15,278	↑ 9
80	Eckhart Tolle: Essential Teachings	Stitcher Media	SXM Media	5	4,762	13,707	↑ 3
81	Dark History	Audioboom	NZME	3	4,696	10,716	↑ 15
82	No Stupid Questions	Stitcher Media	SXM Media	4	4,681	10,431	↑ 11
83	The Sporting Rumble	rova (MediaWorks)	rova (MediaWorks)	6	4,679	7,379	Debut
84	Lore	NZME/iHeartRadio/ARN	NZME	4	4,651	16,965	↑ 5
85	Out the Gayte	Brodie Kane Media	Brodie Kane Media	4	4,651	8,148	↓ 1
86	Around the NFL	NZME/iHeartRadio/ARN	NZME	23	4,609	15,065	↑ 8
87	First Light with Rachel Smalley	rova (MediaWorks)	rova (MediaWorks)	128	4,502	5,336	Debut
88	Hamish & Andy's Remembering Project	LiSTNR (SCA)	LiSTNR (SCA)	0	4,474	14,962	↑ 4
89	The Happiness Lab with Dr. Laurie Santos	NZME/iHeartRadio/ARN	NZME	1	4,395	12,375	↓ 19
90	The MeatEater Podcast	NZME/iHeartRadio/ARN	NZME	9	4,369	11,706	↓ 3
91	True Crime Garage	Stitcher Media	SXM Media	11	4,297	15,371	Return
92	Pod Save the World	Stitcher Media	SXM Media	5	4,278	9,391	↓ 14
93	The Kyle & Jackie O Show	NZME/iHeartRadio/ARN	NZME	38	4,277	45,616	↓ 49
94	The Fighter & The Kid	Kast Media	Kast Media	10	4,159	7,644	Return
95	In the Loop	NZME/iHeartRadio/ARN	NZME	7	4,121	5,941	↑ 4
96	Mai Morning Crew	rova (MediaWorks)	rova (MediaWorks)	26	4,086	28,469	↓ 21
97	How Did This Get Made?	Stitcher Media	SXM Media	9	3,973	10,555	Return
98	Broken Record with Rick Rubin, Malcolm Gladwell, Bruce Headlam and Justin Richmond	NZME/iHeartRadio/ARN	NZME	4	3,918	10,586	Return
99	Joel Osteen Podcast	NZME/iHeartRadio/ARN	NZME	27	3,865	22,004	↓ 2
100	Stuff To Blow Your Mind	NZME/iHeartRadio/ARN	NZME	28	3,721	46,168	Return

## POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

## ABOUT THE METHODOLOGY

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines.

## METRIC DEFINITIONS

- *Listeners* – A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1.
- *Downloads* – A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.
- *Network* - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.
- *Rank Change* –
  - "Debut" in the 'Rank Change' column indicates that the show is new to the report, making its debut for the first time.
  - "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

## CONTACT US

Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact [Metrics@TritonDigital.com](mailto:Metrics@TritonDigital.com).

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