

December 2021 U.S. PODCAST REPORT

TOP 20 NETWORKS

Based on Average Weekly Downloads in the USA

Rank	Podcast Network	Sales Representation	# Of Active Podcasts	Average Weekly Downloads	Average Weekly Users	Rank Change
1	Stitcher Media	SXM Media	500+	43,122,212	10,790,813	-
2	NPR	National Public Media	63	31,748,161	6,599,272	-
3	Audacy Podcast Network	Cadence13	500+	28,732,791	7,938,539	-
4	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	383	18,081,577	3,483,378	-
5	Audioboom	Audioboom	500+	17,098,815	5,436,158	-
6	Wondery	Wondery Brand Partnerships	118	11,344,520	3,694,625	-
7	NBCUniversal News Group	SXM Media	57	10,451,924	2,695,144	↑ 1
8	ViacomCBS	ViacomCBS	130	5,137,433	1,365,484	↑ 1
9	Kast Media	Kast Media	98	4,046,483	1,469,733	↑ 3
10	WarnerMedia	WarnerMedia	134	3,999,635	1,458,448	-
11	FOX News Podcasts	FOX News Podcasts	50	3,797,604	1,126,353	-
12	Salem Podcast Network	Salem Media Group	500+	3,334,718	635,728	↑ 1
13	All Things Comedy	All Things Comedy	63	2,127,883	833,473	↑ 1
14	The Roost Podcast Network	Rooster Teeth Productions	89	1,712,301	630,196	↑ 1
15	Headgum	Gumball	46	982,466	410,461	↑ 1
16	Bonneville International	Bonneville International	253	772,445	157,294	↑ 1
17	CBC/Radio-Canada	Acast	332	678,515	166,836	↑ 1
18	Beasley Media Group	Beasley Media Group	162	581,214	143,979	↑ 1
19	Prisa Radio	Prisa Radio	500+	460,679	103,539	↑ 1
20	SpokenLayer	SpokenLayer	60	433,726	158,389	New

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Rank	Podcast	Podcast Network	Sales Representation	# Of New Episodes	Rank Change
1	Crime Junkie	audiochuck	SXM Media	6	↑ 2
2	NPR News Now	NPR	National Public Media	840	↓ 1
3	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	21	↓ 1
4	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	SXM Media	15	↑ 2
5	Dateline NBC	NBCUniversal News Group	SXM Media	12	↓ 1
6	Up First	NPR	National Public Media	35	↓ 1
7	Morbid: A True Crime Podcast	Audioboom	Audioboom	8	-
8	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	31	-
9	Fresh Air	NPR	National Public Media	29	-
10	Pod Save America	Audacy Podcast Network	Cadence13	12	-
11	Fox News Radio Hourly Newscast	FOX News Podcasts	FOX News Podcasts	840	-
12	SmartLess	Wondery	Wondery Brand Partnerships	6	↑ 1
13	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	73	↓ 1
14	The NPR Politics Podcast	NPR	National Public Media	25	↑ 1
15	Hidden Brain	Hidden Brain Media	SXM Media	7	↓ 1
16	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	11	↑ 2
17	Planet Money	NPR	National Public Media	10	-
18	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	30	↑ 1
19	CNN 5 Things	WarnerMedia	WarnerMedia	133	↑ 1
20	Freakonomics Radio	Stitcher Media	SXM Media	5	↑ 1
21	Office Ladies	Stitcher Media	SXM Media	5	↓ 5
22	Consider This from NPR	NPR	National Public Media	27	↑ 2
23	Indicator from Planet Money	NPR	National Public Media	23	-
24	Super Soul	Stitcher Media	SXM Media	6	↑ 7
25	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	26	↓ 3

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Rank	Podcast	Podcast Network	Sales Representation	# Of New Episodes	Rank Change
26	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	3	Debut
27	Wait Wait... Don't Tell Me!	NPR	National Public Media	6	↓ 2
28	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	25	↓ 2
29	How I Built This	NPR	National Public Media	7	↓ 1
30	The Pat McAfee Show 2.0	Stitcher Media	SXM Media	23	↓ 3
31	TED Radio Hour	NPR	National Public Media	6	↓ 1
32	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	25	↓ 3
33	Pop Culture Happy Hour	NPR	National Public Media	23	↑ 3
34	Monday Morning Podcast	All Things Comedy	All Things Comedy	10	↓ 1
35	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	10	↑ 4
36	Skip and Shannon: Undisputed	Audacy Podcast Network	Cadence13	32	↓ 1
37	WTF with Marc Maron Podcast	Stitcher Media	SXM Media	14	↑ 1
38	Marketplace	American Public Media	Cadence13	26	↓ 1
39	Short Wave	NPR	National Public Media	26	↑ 3
40	Anatomy of Murder	audiochuck	SXM Media	4	↑ 12
41	The School of Greatness	Wondery	Wondery Brand Partnerships	15	↑ 6
42	Something Was Wrong	audiochuck	SXM Media	4	↑ 20
43	Watch What Crappens	Stitcher Media	SXM Media	30	↑ 13
44	On Purpose with Jay Shetty	Stitcher Media	SXM Media	10	-
45	True Crime Garage	Stitcher Media	SXM Media	8	↑ 1
46	True Crime Obsessed	Audioboom	Audioboom	9	↓ 1
47	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	3	Debut
48	The John Batchelor Show	Audioboom	Audioboom	595	-
49	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	4	↓ 6
50	Fantasy Football Today	ViacomCBS	ViacomCBS	40	↓ 9

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Rank	Podcast	Podcast Network	Sales Representation	# Of New Episodes	Rank Change
51	And That's Why We Drink	Stitcher Media	SXM Media	7	↓ 1
52	The Mindset Mentor	Kast Media	Kast Media	25	↑ 5
53	Life Kit	NPR	National Public Media	17	↑ 6
54	Casefile True Crime	Audioboom	Audioboom	3	↓ 14
55	99% Invisible	Stitcher Media	SXM Media	4	↓ 6
56	The Fox News Rundown	FOX News Podcasts	FOX News Podcasts	75	↓ 2
57	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	4	↓ 2
58	You Better You Bet	Audacy Podcast Network	Cadence13	211	↑ 19
59	Timesuck with Dan Cummins	Stitcher Media	SXM Media	6	↓ 1
60	Small Town Murder	Stitcher Media	SXM Media	5	↓ 7
61	Up and Vanished	Audacy Podcast Network	Cadence13	1	↓ 27
62	American Scandal	Wondery	Wondery Brand Partnerships	6	↑ 4
63	The Morning Toast	Audioboom	Audioboom	14	↓ 12
64	Throughline	NPR	National Public Media	6	↑ 1
65	How Did This Get Made?	Stitcher Media	SXM Media	10	↓ 4
66	The Vanished Podcast	Wondery	Wondery Brand Partnerships	7	↑ 5
67	Morning Joe	NBCUniversal News Group	SXM Media	24	↑ 7
68	Snacks Daily	Audacy Podcast Network	Cadence13	17	↓ 5
69	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	12	↓ 1
70	Marketplace Morning Report	American Public Media	Cadence13	76	↑ 10
71	Dark History	Audioboom	Audioboom	5	↑ 5
72	The Fighter & The Kid	Kast Media	Kast Media	14	-
73	IEWS with David Dobrik and Jason Nash	Audacy Podcast Network	Cadence13	3	Return
74	1A	NPR	National Public Media	27	↑ 10
75	This Past Weekend	Kast Media	Kast Media	9	↑ 12



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76	Business Wars	Wondery	Wondery Brand Partnerships	11	↓ 1
77	48 Hours	ViacomCBS	ViacomCBS	5	↑ 13
78	Side Hustle School	Audacy Podcast Network	Cadence13	35	↑ 4
79	Ologies with Alie Ward	Stitcher Media	SXM Media	7	↓ 1
80	StarTalk Radio	Stitcher Media	SXM Media	8	↑ 13
81	The Ticket Top 10	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	151	↓ 12
82	What A Day	Audacy Podcast Network	Cadence13	15	↓ 18
83	Even the Rich	Wondery	Wondery Brand Partnerships	9	Return
84	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	Wondery Brand Partnerships	5	↑ 1
85	The Art of Manliness	Stitcher Media	SXM Media	10	↑ 9
86	The Viall Files	Kast Media	Kast Media	15	Return
87	Make Me Smart with Kai and Molly	American Public Media	Cadence13	13	↓ 20
88	Code Switch	NPR	National Public Media	6	↑ 7
89	Jensen and Holes: The Murder Squad	Stitcher Media	SXM Media	5	↑ 10
90	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6	↓ 4
91	RISE podcast	Audacy Podcast Network	Cadence13	10	Return
92	Candace	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	18	↓ 11
93	The Tiny Meat Gang Podcast	Audioboom	Audioboom	5	↓ 2
94	Juicy Scoop with Heather McDonald	Stitcher Media	SXM Media	11	Return
95	Zane and Heath: Unfiltered	Audioboom	Audioboom	5	↓ 16
96	Not Another D&D Podcast	Headgum	Gumball	6	↓ 23
97	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	6	↓ 1
98	Mad Money w/ Jim Cramer	NBCUniversal News Group	SXM Media	19	↓ 10
99	IMPAULSIVE	Kast Media	Kast Media	7	Return
100	Rotten Mango	Audacy Podcast Network	Cadence13	10	Return



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1	Stitcher Media	SXM Media	500+	10,790,813	43,122,212	-
2	Audacy Podcast Network	Cadence13	500+	7,938,539	28,732,791	-
3	NPR	National Public Media	63	6,599,272	31,748,161	-
4	Audioboom	Audioboom	500+	5,436,158	17,098,815	-
5	Wondery	Wondery Brand Partnerships	118	3,694,625	11,344,520	-
6	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	383	3,483,378	18,081,577	↑ 1
7	NBCUniversal News Group	SXM Media	57	2,695,144	10,451,924	↑ 1
8	Kast Media	Kast Media	98	1,469,733	4,046,483	↑ 2
9	WarnerMedia	WarnerMedia	134	1,458,448	3,999,635	-
10	ViacomCBS	ViacomCBS	130	1,365,484	5,137,433	↑ 1
11	FOX News Podcasts	FOX News Podcasts	50	1,126,353	3,797,604	↑ 1
12	All Things Comedy	All Things Comedy	63	833,473	2,127,883	↑ 1
13	Salem Podcast Network	Salem Media Group	500+	635,728	3,334,718	↑ 2
14	The Roost Podcast Network	Rooster Teeth Productions	89	630,196	1,712,301	-
15	Headgum	Gumball	46	410,461	982,466	↑ 1
16	CBC/Radio-Canada	Acast	332	166,836	678,515	↑ 1
17	SpokenLayer	SpokenLayer	60	158,389	433,726	↑ 1
18	Bonneville International	Bonneville International	59	157,294	772,445	↑ 1
19	Beasley Media Group	Beasley Media Group	162	143,979	581,214	↑ 1
20	Prisa Radio	Prisa Radio	500+	103,539	460,679	New

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1	Crime Junkie	audiochuck	SXM Media	6	-
2	Up First	NPR	National Public Media	35	-
3	NPR News Now	NPR	National Public Media	840	-
4	Morbid: A True Crime Podcast	Audioboom	Audioboom	8	-
5	Dateline NBC	NBCUniversal News Group	SXM Media	12	↑ 1
6	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	SXM Media	15	↑ 1
7	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	21	↓ 2
8	SmartLess	Wondery	Wondery Brand Partnerships	6	-
9	Fox News Radio Hourly Newscast	FOX News Podcasts	FOX News Podcasts	840	-
10	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	31	↑ 1
11	Pod Save America	Audacy Podcast Network	Cadence13	12	↓ 1
12	CNN 5 Things	WarnerMedia	WarnerMedia	133	↑ 2
13	Office Ladies	Stitcher Media	SXM Media	5	↓ 1
14	Fresh Air	NPR	National Public Media	29	↑ 2
15	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	11	-
16	Hidden Brain	Hidden Brain Media	SXM Media	7	↓ 3
17	Wait Wait... Don't Tell Me!	NPR	National Public Media	6	-
18	Planet Money	NPR	National Public Media	10	-
19	Freakonomics Radio	Stitcher Media	SXM Media	5	-
20	The NPR Politics Podcast	NPR	National Public Media	25	↑ 1
21	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	3	Debut
22	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	25	↑ 2
23	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	10	↑ 3
24	Indicator from Planet Money	NPR	National Public Media	23	↓ 1
25	Anatomy of Murder	audiochuck	SXM Media	4	↑ 3

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Rank	Podcast	Podcast Network	Sales Representation	# Of New Episodes	Rank Change
26	Marketplace	American Public Media	Cadence13	26	↑ 8
27	Monday Morning Podcast	All Things Comedy	All Things Comedy	10	↑ 2
28	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	30	↓ 3
29	Something Was Wrong	audiochuck	SXM Media	4	↑ 16
30	WTF with Marc Maron Podcast	Stitcher Media	SXM Media	14	↑ 7
31	Consider This from NPR	NPR	National Public Media	27	-
32	TED Radio Hour	NPR	National Public Media	6	↑ 3
33	How I Built This	NPR	National Public Media	7	↑ 3
34	Short Wave	NPR	National Public Media	26	↑ 8
35	99% Invisible	Stitcher Media	SXM Media	4	↓ 5
36	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	4	↓ 4
37	Timesuck with Dan Cummins	Stitcher Media	SXM Media	6	↑ 4
38	The Pat McAfee Show 2.0	Stitcher Media	SXM Media	23	-
39	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	26	↓ 6
40	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	25	-
41	True Crime Obsessed	Audioboom	Audioboom	9	↑ 2
42	Small Town Murder	Stitcher Media	SXM Media	5	↓ 3
43	Pop Culture Happy Hour	NPR	National Public Media	23	↑ 4
44	Casefile True Crime	Audioboom	Audioboom	3	↓ 17
45	True Crime Garage	Stitcher Media	SXM Media	8	↑ 11
46	And That's Why We Drink	Stitcher Media	SXM Media	7	↓ 2
47	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	73	↑ 3
48	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	3	Debut
49	Throughline	NPR	National Public Media	6	↓ 1
50	Super Soul	Stitcher Media	SXM Media	6	↑ 2



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51	On Purpose with Jay Shetty	Stitcher Media	SXM Media	10	↓ 2
52	Dark History	Audioboom	Audioboom	5	↑ 1
53	How Did This Get Made?	Stitcher Media	SXM Media	10	↓ 7
54	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	4	↓ 3
55	This Past Weekend	Kast Media	Kast Media	9	↑ 8
56	Skip and Shannon: Undisputed	Audacy Podcast Network	Cadence13	32	↑ 2
57	VIEWWS with David Dobrik and Jason Nash	Audacy Podcast Network	Cadence13	3	Return
58	Zane and Heath: Unfiltered	Audioboom	Audioboom	5	↓ 1
59	Up and Vanished	Audacy Podcast Network	Cadence13	1	↓ 37
60	Life Kit	NPR	National Public Media	17	↑ 4
61	Rotten Mango	Audacy Podcast Network	Cadence13	10	↑ 17
62	American Scandal	Wondery	Wondery Brand Partnerships	6	↑ 7
63	Jensen and Holes: The Murder Squad	Stitcher Media	SXM Media	5	↑ 7
64	Fantasy Football Today	ViacomCBS	ViacomCBS	40	↓ 10
65	The Morning Toast	Audioboom	Audioboom	14	↓ 10
66	Code Switch	NPR	National Public Media	6	↑ 8
67	Ologies with Alie Ward	Stitcher Media	SXM Media	7	↓ 1
68	The Todd Starnes Show	Salem Podcast Network	Salem Media Group	28	↑ 5
69	The Fighter & The Kid	Kast Media	Kast Media	14	↓ 4
70	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6	↑ 1
71	Lovett or Leave It	Audacy Podcast Network	Cadence13	4	↓ 12
72	The Vanished Podcast	Wondery	Wondery Brand Partnerships	7	↓ 4
73	The Fox News Rundown	FOX News Podcasts	FOX News Podcasts	75	↑ 2
74	Juicy Scoop with Heather McDonald	Stitcher Media	SXM Media	11	↑ 8
75	It's Been a Minute With Sam Sanders	NPR	National Public Media	10	↑ 8

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76	Scared To Death	Stitcher Media	SXM Media	5	-
77	48 Hours	ViacomCBS	ViacomCBS	5	↑ 16
78	Make Me Smart with Kai and Molly	American Public Media	Cadence13	13	↑ 3
79	IMPAULSIVE	Kast Media	Kast Media	7	↑ 15
80	The Tiny Meat Gang Podcast	Audioboom	Audioboom	5	-
81	Comedy Bang Bang: The Podcast	Stitcher Media	SXM Media	11	↑ 11
82	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	Wondery Brand Partnerships	5	↑ 6
83	The Shrink Next Door	Wondery	Wondery Brand Partnerships	2	↑ 3
84	Harsh Reality: The Story of Miriam Rivera	Wondery	Wondery Brand Partnerships	7	Debut
85	Car Talk	NPR	National Public Media	10	↑ 4
86	The Mindset Mentor	Kast Media	Kast Media	25	↑ 9
87	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	5	↑ 10
88	StarTalk Radio	Stitcher Media	SXM Media	8	↑ 11
89	Even the Rich	Wondery	Wondery Brand Partnerships	9	Return
90	Pod Save the World	Audacy Podcast Network	Cadence13	4	↓ 13
91	Gone South	Audacy Podcast Network	Cadence13	4	Debut
92	American Radical	NBCUniversal News Group	SXM Media	5	Debut
93	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	6	↓ 2
94	New Rory & MAL	Stitcher Media	SXM Media	7	Debut
95	The Art of Manliness	Stitcher Media	SXM Media	10	Return
96	Snacks Daily	Audacy Podcast Network	Cadence13	17	↓ 12
97	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	12	↓ 10
98	Watch What Crappens	Stitcher Media	SXM Media	30	↓ 2
99	Invisibilia	NPR	National Public Media	1	↓ 39
100	Marketplace Tech	American Public Media	Cadence13	25	Debut

NETWORK AND SALES REPRESENTATION UPDATES

All participating Networks have the option to report their data under their individual Network name, in addition to under their Sales Representation (where applicable).

NOTE: Audiochuck will begin to report its data under the Stitcher Network starting next month with the January 2022 report.

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. NETWORK REPORT

The U.S. Network Report lists the Top 20 Podcast Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

ABOUT THE U.S. PODCAST REPORT

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

ABOUT THE METHODOLOGY

The U.S. Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND RANK CHANGE DEFINITIONS

Downloads - Unique file requests that were downloaded. This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (e.g., spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" file requests filters multiple requests from the same IP address, user agent, episode, and date.

Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period.

Number of New Episodes - The number of new episodes released during the reporting period.

Rank Change - "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast network with an audience in the United States is eligible to participate in both the Top Network and Top Podcast Reports. Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@tritondigital.com To receive our Podcast Reports via email, visit <https://www.tritondigital.com/pmsignup>

